



DRAYTON MANOR HIGH SCHOOL

Internet and Social Media Safety

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Agenda

- Introduction
- Key Risks
- 2017 vs 2018
- In the news
- Real life cases
- Facts and figures
- E-safety in our curriculum at Drayton Manor High School
- Our e-safety policy
- Having a conversation with your child
- Helpful tips for parents
- Things to look out for
- Useful links

How does your child use the internet to connect with others?



The Power of Image



Be the change: Unite for a better internet

 Co-financed by the European Union
Connecting Europe Facility

Ages 11-14

6 February 2018

'Create, Connect and Share Respect: A better internet starts with you.'



**Create, connect and share respect:
A better internet starts with you!**

Wellbeing and healthy relationships

Key Risks

Lack of privacy and a feeling that anyone can find and add them.

Adverts, pop-ups and videos which aren't appropriate for young people.

Peer pressure to do something or act a certain way.
or talking to them, particularly adults.

Coming across disturbing or upsetting videos.

Hackers, catfishing and fake accounts.

You can't control what you see when you open a post from someone else.

Strangers adding your child, following or talking to them, particularly adults.

People can screenshot posts and then share them.

Bullying, especially people posting mean posts, comments or pictures.

Struggling to differentiate between fact and fiction.



Logan Paul – 2017 – 15m subscribers

- US YouTuber Logan Paul uploaded a horrendous video to YouTube that featured the dead body of a suicide victim this week.
- Despite outrage, the clip still had millions of views before it was removed from the site.



NEWS

Technol

Game
by W

MailOnline

Boy, 12, unwittingly on father's credit ca 'Microsoft Points' w Xbox

- Nik Ghera thought he was using up gan
- However he was actually purchasing ar
dad's credit card
- Dad Sam only realised when he tried to use his car
insufficient funds
- The council worker is now warning other parents o
console

THE TIMES
THE SUNDAY TIMES
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**TIDE POD CHALLENGE: TEENAGERS ARE
RISKING DEATH TO FILM THEMSELVES
EATING DETERGENT**

introdu

Published
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METRO

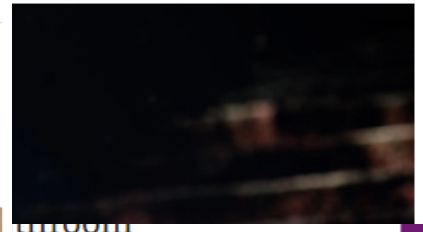
NEWS... BUT NOT AS Y

TECH

de game linked to makes its way to UK

at, parents

Get access now 14.4k



through
home

**Kayleigh Haywood – 15 years
old - 2015**



**Breck Bednar – 14 years old -
2014**



Kayleigh Haywood – 15 years old - 2015

<https://www.youtube.com/watch?v=WsbYHI-rZOE>

It's important to look after ourselves and our wellbeing and we often see lots of campaigns encouraging us to do this!



A LIVING STREETS CAMPAIGN



Facts and figures

One in five 8 to 11 year olds and seven in ten 12 to 15 year olds has a social media profile.



There were over 12,000 counselling sessions with young people who talked to Childline about online issues last year



There were over 2,100 counselling sessions with young people who talked in Childline about online child sexual exploitation (CSE) in 2016/17



2 in 3 UK youth have shared an image or video for a positive reason

44% of UK youth had shared a photo in the last day

Facts and figures

Around **1 in 7** young people have taken a semi-naked/naked picture of themselves. Over half went on to share the picture with someone else.



1 in 3 children have been a victim of cyberbullying.



In 2016, the Internet Watch Foundation identified **over 57,000 URLs** containing child sexual abuse images



Almost **1 in 4** young people have come across racist or hate messages online.



More than **7 in 10** parents have looked for or received information or advice about how to help their child manage online risks



Average number of selfies UK youth take before sharing



Did you know...

Taking, making, sharing and possessing indecent images and pseudo-photographs of people under 18 is illegal.

Section 160 of the Criminal Justice Act 1988 also makes the simple possession of indecent photographs or pseudo photographs of children an offence and carries a maximum sentence of 5 years' imprisonment

There are defences for those aged over the age of consent (16) who produce sexual photographs for their own use within a marriage or civil partnership; these defences are lost if such images are distributed

Under the Protection of Children Act 1978, such offences carry a maximum sentence of 10 years' imprisonment

This includes a person under or over the age of 18 who creates, possesses and/or shares sexual imagery of themselves or another person, with someone under the age of 18 or adult over 18

E-safety in our curriculum

- E-Safety is embedded in our curriculum and we will continually look for new opportunities to promote it
- The school teaches internet skills in Computing lessons throughout Key Stage 3, 4 and 5.
- Faculties teach about E-Safety where cross-curricular links apply.
- Students will be made aware of the relevant legislation when using the internet such as data protection, computer misuse and intellectual property
- Students are made aware of the impact of online bullying and know how to seek help
- Safer Internet Day is commemorated with e-safety assemblies and Computing lessons.

Our e-safety policy

- **Our staff receive regular information and training on E-Safety issues via the school CEOP-accredited E-Safety trainers**
- **Staff will receive information on the school's Acceptable Use Agreement as part of their induction.**
- **Staff will be made aware of individual responsibilities relating to the safeguarding of children with regard to E-Safety and know what to do in the event of misuse of technology by any member of the school community.**
- **All staff must incorporate E-Safety activities and awareness within their curriculum areas.**

Having a conversation with your child

- **Never let anyone pressure you into doing anything.**
- **It's never a good idea to share a nude selfie as once it's shared you lose control of it.**
- **Relationships come and go – the picture will stay online forever.**
- **Sharing a nude image of another person/ saying horrible things is abusive.**
- **You are always available for support.**

Things to look out for



- An unhealthy or heightened level of internet usage.
- Secretive behaviour – using internet/phone alone and hiding screens.
- Unexpected gifts that they would not have been able to obtain themselves.
- Any inappropriate behaviour online – messages or pictures.
- Mood swings especially directly after going online
- Changes – new circles of friends, new routines, appearance and new content they may be exposed to
- Search terms on the Internet
- Vlogging/Live on social networks

Helpful tips for parents

- Open dialogue and encourage them to think before they post.
- Understand the laws. know where to get help and report incidents.
- Ask your child to show you sites they use and their online friends.
- Ask your child to set their profile settings to private.
- Set parental controls on computers, mobiles and games consoles.
- Ask your child to tell you if they are worried about something online and save any evidence you may need.
- Limit your child's "online time".
- Ctrl + H on the keyboard will bring up internet history.

Useful links

- <https://ceop.police.uk/>
- <https://www.nspcc.org.uk/>
- <http://www.safetynetkids.org.uk/personal-safety/staying-safe-online/>
- <https://www.common sense media.org/blog/16-apps-and-websites-kids-are-heading-to-after-facebook>
- <https://www.thinkuknow.co.uk/>
- <http://www.saferinternet.org.uk/>

