

Component 1				
Section A: Media Language				
Content	Set Text	RAG 1	RAG 2	RAG 3
How the different modes and	Tide print advertisement			
language associated with different	(1950s)			
media forms communicate multiple meanings	Super. Human. Tokyo			
meanings	Paralympic Game advertisement (2020)			
	Kiss of the Vampire film poster			
	(1963)			
	Formation, Beyonce (2016)			
	Riptide, Vance Joy (2013)			
	Daily Mirror, 01/02/2022 Front			
	page and article on 'Partygate'			
	The Times, 01/02/2022 front			
	cover			
How the combination of elements of media language influence meaning	Tide print advertisement (1950s)			
	Super. Human. Tokyo			
	Paralympic Games			
	advertisement (2020)			
	Kiss of the Vampire film poster			
	(1963)			
	Formation, Beyonce (2016)			
	Riptide, Vance Joy (2013)			
	Daily Mirror, 01/02/2022 Front			
	page and article on 'Partygate'			
	The Times, 01/02/2022 front			
	cover			
How developing technologies affect media language	Tide print advertisement (1950s)			
	Super. Human. Tokyo			
	Paralympic Games			
	advertisement (2020)			
	Kiss of the Vampire film poster			
	(1963)			
	Formation, Beyonce (2016)			
	Riptide, Vance Joy (2013)			
	Daily Mirror, 01/02/2022 Front			
	page and article on 'Partygate'			
	The Times, 01/02/2022 front			
The control of the Control	cover			
The codes and conventions of media forms and products, including the	Tide print advertisement (1950s)			
processes through which media	Super. Human. Tokyo			
language develops as genre	Paralympic Games			
	advertisement (2020)			



	Kiss of the Vampire film poster			
	(1963)			
	Formation, Beyonce (2016)			
	Riptide, Vance Joy (2013)			
	Daily Mirror, 01/02/2022 Front			
	page and article on 'Partygate'			
	The Times, 01/02/2022 front			
	cover			
The processes through which	Tide print advertisement			
meanings are	(1950s)			
established through intertextuality	Super. Human. Tokyo			
established through intertextuality	Paralympic Games			
	advertisement (2020)			
	Kiss of the Vampire film poster			
	(1963)			
	Formation, Beyonce (2016)			
	Riptide, Vance Joy (2013)  Daily Mirror, 01/02/2022 Front			
	page and article on 'Partygate'			
	The Times, 01/02/2022 front			
How audiences respond to and	Cover			
How audiences respond to and interpret the above aspects of media	Tide print advertisement (1950s)			
language	Super. Human. Tokyo			
language	Paralympic Games			
	advertisement (2020)			
	Kiss of the Vampire film poster			
	(1963)			
	,			
	Formation, Beyonce (2016)			
	Riptide, Vance Joy (2013)  Daily Mirror, 01/02/2022 Front			
	page and article on 'Partygate'			
	The Times, 01/02/2022 front			
The significance of the varieties of	Cover		1	+
ways intertextuality can be used in	Tide print advertisement (1950s)			
the media	Super. Human. Tokyo			
the media	Paralympic Games			
	advertisement (2020)			
	Kiss of the Vampire film poster			
	(1963)			
	Formation, Beyonce (2016)			
	Riptide, Vance Joy (2013)			
	Daily Mirror, 01/02/2022 Front			
	page and article on 'Partygate'			
	The Times, 01/02/2022 front			
	cover			
	Tide print advertisement			
	(1950s)			
	(±2203)	l .	L	



The way media language	Super. Human. Tokyo	
incorporates viewpoints and	Paralympic Games	
ideologies	advertisement (2020)	
	Kiss of the Vampire film poster	
	(1963)	
	Formation, Beyonce (2016)	
	Riptide, Vance Joy (2013)	
	Daily Mirror, 01/02/2022 Front	
	page and article on 'Partygate'	
	The Times, 01/02/2022 front	
	cover	
Theories		
Semiotics	Tide print advertisement	
(including Barthes)	(1950s)	
	Super. Human. Tokyo	
	Paralympic Games	
	advertisement (2020)	
	Kiss of the Vampire film poster	
	(1963)	
	Formation, Beyonce (2016)	
	Riptide, Vance Joy (2013)	
	Daily Mirror, 01/02/2022 Front	
	page and article on 'Partygate'	
	The Times, 01/02/2022 front	
	cover	
Structuralism	Tide print advertisement	
(including Lévi-Strauss)	(1950s)	
	Super. Human. Tokyo	
	Paralympic Games	
	advertisement (2020)	
	Kiss of the Vampire film poster	
	(1963)	
	Formation, Beyonce (2016)	
	Riptide, Vance Joy (2013)	
	Daily Mirror, 01/02/2022 Front	
	page and article on 'Partygate'	
	The Times, 01/02/2022 front	
	cover	



Component 1				
Section A: Representation				
Content	Set Text	RAG 1	RAG 2	RAG 3
The way events, issues, individuals	Tide print advertisement			
(including self-representation) and	(1950s)			
social groups (including social	Super. Human. Tokyo			
identity) are represented through processes of selection and	Paralympic Game			
combination	advertisement (2020)			
Combination	Kiss of the Vampire film poster (1963)			
	Formation, Beyonce (2016)			
	Riptide, Vance Joy (2013)			
	Daily Mirror, 01/02/2022 Front			
	page and article on 'Partygate'			
	The Times, 01/02/2022 front			
	cover			
The way the media through re-	Tide print advertisement			
presentation construct versions of	(1950s)			
reality	Super. Human. Tokyo			
	Paralympic Games			
	advertisement (2020)			
	Kiss of the Vampire film poster			
	(1963)			
	Formation, Beyonce (2016)			
	Riptide, Vance Joy (2013)			
	Daily Mirror, 01/02/2022 Front			
	page and article on 'Partygate'			
	The Times, 01/02/2022 front			
	cover			
The processes which lead media producers to make choices about	Tide print advertisement (1950s)			
how to represent events, issues,	Super. Human. Tokyo			
individuals and social groups	Paralympic Games			
8 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 -	advertisement (2020)			
	Kiss of the Vampire film poster			
	(1963)			
	Formation, Beyonce (2016)			
	Riptide, Vance Joy (2013)			
	Daily Mirror, 01/02/2022 Front			
	page and article on 'Partygate'			
	The Times, 01/02/2022 front			
	cover			
The effect of social and cultural	Tide print advertisement			
context on representation	(1950s)			
·	Super. Human. Tokyo			
	Paralympic Games			
	advertisement (2020)			



	Kiss of the Vampire film poster			
	(1963)			
	Formation, Beyonce (2016)			
	Riptide, Vance Joy (2013)			
	Daily Mirror, 01/02/2022 Front			
	page and article on 'Partygate'			
	The Times, 01/02/2022 front			
	cover			
How and why stereotypes can be	Tide print advertisement			
used positively and negatively	(1950s)			
	Super. Human. Tokyo			
	Paralympic Games			
	advertisement (2020)			
	Kiss of the Vampire film poster			
	(1963)			
	Formation, Beyonce (2016)			
	Riptide, Vance Joy (2013)			
	Daily Mirror, 01/02/2022 Front			
	page and article on 'Partygate'			
	The Times, 01/02/2022 front			
	cover			
How and why particular social	Tide print advertisement			
groups, in a national and global	(1950s)			
context, may be underrepresented	Super. Human. Tokyo			
or misrepresented	Paralympic Games			
	advertisement (2020)			
	Kiss of the Vampire film poster			
	(1963)			
	Formation, Beyonce (2016)			
	Riptide, Vance Joy (2013)			
	Daily Mirror, 01/02/2022 Front			
	page and article on 'Partygate'			
	The Times, 01/02/2022 front			
	cover			
How media representations convey	Tide print advertisement			
values, attitudes and beliefs about	(1950s)			
the world and how these may be	Super. Human. Tokyo			
systematically reinforced across a	Paralympic Games			
wide range of media representations	advertisement (2020)			
	Kiss of the Vampire film poster			
	(1963)			
	Formation, Beyonce (2016)			
	Riptide, Vance Joy (2013)			
	Daily Mirror, 01/02/2022 Front			
	page and article on 'Partygate'			
	The Times, 01/02/2022 front			
	cover			
How audiences respond to and	Tide print advertisement			
interpret media representations	(1950s)			
interpret media representations	(±2303)	1	I	



	Super. Human. Tokyo		
	Paralympic Games		
	advertisement (2020)		
	Kiss of the Vampire film poster		
	(1963)		
	Formation, Beyonce (2016)		
	Riptide, Vance Joy (2013)		
	Daily Mirror, 01/02/2022 Front		
	page and article on 'Partygate'		
	The Times, 01/02/2022 front		
	cover		
The way in which representations	Daily Mirror, 01/02/2022 Front		
make claims about realism	page and article on 'Partygate'		
make claims about realism	The Times, 01/02/2022 front		
	cover		
The impact of industry contexts on	Daily Mirror, 01/02/2022 Front		
the choices media producers make	page and article on 'Partygate'		
about how to represent events,	The Times, 01/02/2022 front		
issues, individuals and social groups	cover		
The effect of historical context on	Tide print advertisement		
representations	(1950s)		
representations	Super. Human. Tokyo		
	Paralympic Games		
	advertisement (2020)		
	Kiss of the Vampire film poster		
	(1963)		
	Formation, Beyonce (2016)		
How representations involve	Riptide, Vance Joy (2013)		
How representations invoke discourses and ideologies and	Tide print advertisement		
position audiences	(1950s)		
position addiences	Super. Human. Tokyo		
	Paralympic Games		
	advertisement (2020)		
	Kiss of the Vampire film poster		
	(1963)		
	Formation, Beyonce (2016)		
	Riptide, Vance Joy (2013)		
	Daily Mirror, 01/02/2022 Front		
	page and article on 'Partygate'	-	
	The Times, 01/02/2022 front		
	cover		
How audience responses to and	Tide print advertisement		
interpretations of media	(1950s)		
representations reflect social,	Super. Human. Tokyo		
cultural and historical circumstances	Paralympic Games		
	advertisement (2020)		
	Kiss of the Vampire film poster		
	(1963)		
	Formation, Beyonce (2016)		



	Riptide, Vance Joy (2013)			
	Daily Mirror, 01/02/2022 Front			
	page and article on 'Partygate'			
	The Times, 01/02/2022 front			
	cover			
Theories	Cover			
Theories of representation	Tide print advertisement	T	T	T
(Including Hall)	(1950s)			
(including rian)	Super. Human. Tokyo			
	Paralympic Games			
	advertisement (2020)			
	Kiss of the Vampire film poster			
	(1963)			
	Formation, Beyonce (2016)			
	Riptide, Vance Joy (2013)			
	Daily Mirror, 01/02/2022 Front			
	page and article on 'Partygate'			
	The Times, 01/02/2022 front			
	cover			
Theories of identity (including	Tide print advertisement			
Gauntlett)	(1950s)			
Gadificity	Super. Human. Tokyo			
	Paralympic Games			
	advertisement (2020)			
	Kiss of the Vampire film poster			
	(1963)			
	Formation, Beyonce (2016)			
	Riptide, Vance Joy (2013)			
Feminist theories (including Van	Tide print advertisement			
Zoonen and hooks)	(1950s)			
,	Super. Human. Tokyo			
	Paralympic Games			
	advertisement (2020)			
	Kiss of the Vampire film poster			
	(1963)			
	Formation, Beyonce (2016)			
	Riptide, Vance Joy (2013)			
Theories of ethnicity and	Tide print advertisement			
postcolonial theory (including Gilroy)	(1950s)			
	Super. Human. Tokyo			
	Paralympic Games			
	advertisement (2020)			
	Kiss of the Vampire film poster			
	(1963)			
	Formation, Beyonce (2016)			
	Riptide, Vance Joy (2013)			



Component 1				
Section B: Media Industries				
Content	Set Text	RAG 1	RAG 2	RAG 3
Processes of production, distribution	Black Panther (2018)			
and circulation by organisations, groups and individuals in a global	I, Daniel Black (2016)			
context	Daily Mirror			
	The Times			
	Have You Heard George's Podcast			
	Assassin's Creed franchise			
The specialised and institutionalised	Black Panther (2018)			
nature of media production,	I, Daniel Black (2016)			
distribution and circulation	Daily Mirror			
	The Times			
	Have You Heard George's			
	Podcast			
	Assassin's Creed franchise			
The relationship of recent	Black Panther (2018)			
technological change and media	I, Daniel Black (2016)			
production, distribution and	Daily Mirror			
circulation	The Times			
	Have You Heard George's			
	Podcast			
	Assassin's Creed franchise			
The significance of patterns of	Black Panther (2018)			
ownership and control, including	I, Daniel Black (2016)			
conglomerate ownership, vertical	Daily Mirror			
integration and diversification	The Times			
	Have You Heard George's Podcast			
	Assassin's Creed franchise			
The significance of economic factors,	Black Panther (2018)			
including commercial and not-for-	I, Daniel Black (2016)			
profit public funding, to media	Daily Mirror			
industries and their products	The Times			
The second secon	Have You Heard George's			
	Podcast			
	Assassin's Creed franchise			
How media organisations maintain,	Black Panther (2018)			
including through marketing, varieties of audiences nationally and	I, Daniel Black (2016)			
	Daily Mirror			
globally	The Times			
,	Have You Heard George's		1	
	Podcast			
	Assassin's Creed franchise			
	Black Panther (2018)			



The regulatory framework of	I, Daniel Black (2016)		
contemporary media in the UK	Daily Mirror		
. ,	The Times		
	Have You Heard George's		
	Podcast		
	Assassin's Creed franchise		
The impact of 'new' digital	Black Panther (2018)		
technologies on media regulation,	I, Daniel Black (2016)		
including the role of individual	Daily Mirror		
producers	The Times		
	Have You Heard George's		
	Podcast		
	Assassin's Creed franchise		
How processes of production,	Black Panther (2018)		
distribution and circulation shape	I, Daniel Black (2016)		
media products	Daily Mirror		
·	The Times		
	Have You Heard George's		
	Podcast		
	Assassin's Creed franchise		
The impact of digitally convergent	Black Panther (2018)		
media platforms on media	I, Daniel Black (2016)		
production, distribution and	Daily Mirror		
circulation, including individual	The Times		
producers	Have You Heard George's		
	Podcast		
	Assassin's Creed franchise		
The role of regulation in global	Black Panther (2018)		
production, distribution and	I, Daniel Black (2016)		
circulation	Daily Mirror		
	The Times		
	Have You Heard George's		
	Podcast		
	Assassin's Creed franchise		
The effect of individual producers on	Black Panther (2018)		
media industries	I, Daniel Black (2016)		
	Daily Mirror		
	The Times		
	Assassin's Creed franchise		
Theories			
Power and media industries	Tide print advertisement		
(including Curran and Seaton)	(1950s)		
·	Super. Human. Tokyo		
	Paralympic Games		
	advertisement (2020)		
	Kiss of the Vampire film poster		
	(1963)		
	Formation, Beyonce (2016)		
	1	1	 



	Riptide, Vance Joy (2013)		
	Daily Mirror, 01/02/2022 Front		
	page and article on 'Partygate'		
	The Times, 01/02/2022 front		
	cover		
Regulation (including Livingstone	Tide print advertisement		
and Lunt)	(1950s)		
	Super. Human. Tokyo		
	Paralympic Games		
	advertisement (2020)		
	Kiss of the Vampire film poster		
	(1963)		
	Formation, Beyonce (2016)		
	Riptide, Vance Joy (2013)		
Cultural Industries (including	Black Panther (2018)		
Hesmondhalgh)	I, Daniel Black (2016)		
	Daily Mirror		
	The Times		
	Assassin's Creed franchise		

Component 1				
Section B: Audiences		_		
Content	Set Text	RAG 1	RAG 2	RAG 3
How audiences are grouped and categorised by media industries,	Tide print advertisement (1950s)			
including by age, gender and social class, as well as by lifestyle and taste	Super. Human. Tokyo Paralympic Games			
	advertisement (2020) Daily Mirror			
	The Times			
	Have You Heard George's Podcast			
	Assassin's Creed franchise			
How media producers target, attract, reach, address and	Tide print advertisement (1950s)			
potentially construct audiences	Super. Human. Tokyo Paralympic Games advertisement (2020)			
	Daily Mirror The Times			
	Have You Heard George's			
	Podcast			
	Assassin's Creed franchise			
How media industries target audiences through the content and	Tide print advertisement (1950s)			



appeal of media products and	Super. Human. Tokyo		
through the ways in which they are	Paralympic Games		
marketed, distributed and circulated	advertisement (2020)		
marketea, alstribatea and encaratea	Daily Mirror		
	The Times		
	Have You Heard George's		
	Podcast		
	Assassin's Creed franchise		
The interrelationship between media	Daily Mirror		
technologies and patterns of	The Times		
consumption and response	Have You Heard George's		
·	Podcast		
	Assassin's Creed franchise		
How audiences interpret the media,	Tide print advertisement		
including how and why audiences	(1950s)		
may interpret the same media in	Super. Human. Tokyo		
different ways	Paralympic Games		
·	advertisement (2020)		
	Daily Mirror		
	The Times		
	Have You Heard George's		
	Podcast		
	Assassin's Creed franchise		
How audiences interact with the	Daily Mirror		
media and can be actively involved	The Times		
in media production	Have You Heard George's		
	Podcast		
	Assassin's Creed franchise		
How specialised audiences can be	Have You Heard George's		
reached, both on a national and	Podcast		
global scale, through different media	Assassin's Creed franchise		
technologies and platforms			
How media organisations reflect the	Daily Mirror		
different needs of mass and	The Times		
specialised audiences, including	Have You Heard George's		
through targeting	Podcast	ļ	
	Assassin's Creed franchise	ļ	
How audiences use media in	Tide print advertisement		
different ways, reflecting	(1950s)		
demographic factors as well as	Super. Human. Tokyo		
aspects of identity and cultural	Paralympic Games		
capital	advertisement (2020)		
	Daily Mirror		
	The Times		
	Have You Heard George's		
	Podcast		
	Assassin's Creed franchise		
	Have You Heard George's		
	Podcast		



The role and significance of specialised audiences, including niche and fan, to the media	Assassin's Creed franchise		
The way in which different audience interpretations reflect social, cultural	Tide print advertisement (1950s)		
and historical circumstances	Super. Human. Tokyo		
	Paralympic Games		
	advertisement (2020)		
	Daily Mirror		
	The Times		
	Have You Heard George's		
	Podcast		
	Assassin's Creed franchise		
Theories			
Media effects (including Bandura))	Assassin's Creed franchise		
Cultivation theory (including	Tide print advertisement		
Gerbner)	(1950s)		
	Super. Human. Tokyo		
	Paralympic Games		
	advertisement (2020)		
	Daily Mirror		
	The Times		
Reception theory (including Hall)	Tide print advertisement (1950s)		
	Super. Human. Tokyo		
	Paralympic Games		
	advertisement (2020)		
	Daily Mirror		
	The Times		
	Have You Heard George's		
	Podcast		
	Assassin's Creed franchise		
Fandom (including Jenkins)	Have You Heard George's		
	Podcast		
	Assassin's Creed franchise		
'End of audience' (including Shirky)	Daily Mirror		
	The Times		
	Have You Heard George's		
	Podcast		
	Assassin's Creed franchise		