



**Personalised Learning Checklist: A Level Media Studies**

<b>Component 1</b>				
<b>Section A: Media Language</b>				
<b>Content</b>	<b>Set Text</b>	<b>RAG 1</b>	<b>RAG 2</b>	<b>RAG 3</b>
How the different modes and language associated with different media forms communicate multiple meanings	Tide print advertisement (1950s)			
	Super. Human. Tokyo Paralympic Game advertisement (2020)			
	Kiss of the Vampire film poster (1963)			
	Formation, Beyonce (2016)			
	Riptide, Vance Joy (2013)			
	Daily Mirror, 01/02/2022 Front page and article on 'Partygate'			
	The Times, 01/02/2022 front cover			
How the combination of elements of media language influence meaning	Tide print advertisement (1950s)			
	Super. Human. Tokyo Paralympic Games advertisement (2020)			
	Kiss of the Vampire film poster (1963)			
	Formation, Beyonce (2016)			
	Riptide, Vance Joy (2013)			
	Daily Mirror, 01/02/2022 Front page and article on 'Partygate'			
	The Times, 01/02/2022 front cover			
How developing technologies affect media language	Tide print advertisement (1950s)			
	Super. Human. Tokyo Paralympic Games advertisement (2020)			
	Kiss of the Vampire film poster (1963)			
	Formation, Beyonce (2016)			
	Riptide, Vance Joy (2013)			
	Daily Mirror, 01/02/2022 Front page and article on 'Partygate'			
	The Times, 01/02/2022 front cover			
The codes and conventions of media forms and products, including the processes through which media language develops as genre	Tide print advertisement (1950s)			
	Super. Human. Tokyo Paralympic Games advertisement (2020)			



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	Kiss of the Vampire film poster (1963)			
	Formation, Beyonce (2016)			
	Riptide, Vance Joy (2013)			
	Daily Mirror, 01/02/2022 Front page and article on 'Partygate'			
	The Times, 01/02/2022 front cover			
The processes through which meanings are established through intertextuality	Tide print advertisement (1950s)			
	Super. Human. Tokyo Paralympic Games advertisement (2020)			
	Kiss of the Vampire film poster (1963)			
	Formation, Beyonce (2016)			
	Riptide, Vance Joy (2013)			
	Daily Mirror, 01/02/2022 Front page and article on 'Partygate'			
	The Times, 01/02/2022 front cover			
How audiences respond to and interpret the above aspects of media language	Tide print advertisement (1950s)			
	Super. Human. Tokyo Paralympic Games advertisement (2020)			
	Kiss of the Vampire film poster (1963)			
	Formation, Beyonce (2016)			
	Riptide, Vance Joy (2013)			
	Daily Mirror, 01/02/2022 Front page and article on 'Partygate'			
	The Times, 01/02/2022 front cover			
The significance of the varieties of ways intertextuality can be used in the media	Tide print advertisement (1950s)			
	Super. Human. Tokyo Paralympic Games advertisement (2020)			
	Kiss of the Vampire film poster (1963)			
	Formation, Beyonce (2016)			
	Riptide, Vance Joy (2013)			
	Daily Mirror, 01/02/2022 Front page and article on 'Partygate'			
	The Times, 01/02/2022 front cover			
	Tide print advertisement (1950s)			



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The way media language incorporates viewpoints and ideologies	Super. Human. Tokyo Paralympic Games advertisement (2020)			
	Kiss of the Vampire film poster (1963)			
	Formation, Beyonce (2016)			
	Riptide, Vance Joy (2013)			
	Daily Mirror, 01/02/2022 Front page and article on 'Partygate'			
	The Times, 01/02/2022 front cover			
<b>Theories</b>				
Semiotics (including Barthes)	Tide print advertisement (1950s)			
	Super. Human. Tokyo Paralympic Games advertisement (2020)			
	Kiss of the Vampire film poster (1963)			
	Formation, Beyonce (2016)			
	Riptide, Vance Joy (2013)			
	Daily Mirror, 01/02/2022 Front page and article on 'Partygate'			
	The Times, 01/02/2022 front cover			
Structuralism (including Lévi-Strauss)	Tide print advertisement (1950s)			
	Super. Human. Tokyo Paralympic Games advertisement (2020)			
	Kiss of the Vampire film poster (1963)			
	Formation, Beyonce (2016)			
	Riptide, Vance Joy (2013)			
	Daily Mirror, 01/02/2022 Front page and article on 'Partygate'			
	The Times, 01/02/2022 front cover			



**Personalised Learning Checklist: A Level Media Studies**

<b>Component 1</b>				
<b>Section A: Representation</b>				
<b>Content</b>	<b>Set Text</b>	<b>RAG 1</b>	<b>RAG 2</b>	<b>RAG 3</b>
The way events, issues, individuals (including self-representation) and social groups (including social identity) are represented through processes of selection and combination	Tide print advertisement (1950s)			
	Super. Human. Tokyo Paralympic Game advertisement (2020)			
	Kiss of the Vampire film poster (1963)			
	Formation, Beyonce (2016)			
	Riptide, Vance Joy (2013)			
	Daily Mirror, 01/02/2022 Front page and article on 'Partygate'			
	The Times, 01/02/2022 front cover			
The way the media through re-representation construct versions of reality	Tide print advertisement (1950s)			
	Super. Human. Tokyo Paralympic Games advertisement (2020)			
	Kiss of the Vampire film poster (1963)			
	Formation, Beyonce (2016)			
	Riptide, Vance Joy (2013)			
	Daily Mirror, 01/02/2022 Front page and article on 'Partygate'			
	The Times, 01/02/2022 front cover			
The processes which lead media producers to make choices about how to represent events, issues, individuals and social groups	Tide print advertisement (1950s)			
	Super. Human. Tokyo Paralympic Games advertisement (2020)			
	Kiss of the Vampire film poster (1963)			
	Formation, Beyonce (2016)			
	Riptide, Vance Joy (2013)			
	Daily Mirror, 01/02/2022 Front page and article on 'Partygate'			
	The Times, 01/02/2022 front cover			
The effect of social and cultural context on representation	Tide print advertisement (1950s)			
	Super. Human. Tokyo Paralympic Games advertisement (2020)			



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	Kiss of the Vampire film poster (1963)			
	Formation, Beyonce (2016)			
	Riptide, Vance Joy (2013)			
	Daily Mirror, 01/02/2022 Front page and article on 'Partygate'			
	The Times, 01/02/2022 front cover			
How and why stereotypes can be used positively and negatively	Tide print advertisement (1950s)			
	Super. Human. Tokyo Paralympic Games advertisement (2020)			
	Kiss of the Vampire film poster (1963)			
	Formation, Beyonce (2016)			
	Riptide, Vance Joy (2013)			
	Daily Mirror, 01/02/2022 Front page and article on 'Partygate'			
	The Times, 01/02/2022 front cover			
How and why particular social groups, in a national and global context, may be underrepresented or misrepresented	Tide print advertisement (1950s)			
	Super. Human. Tokyo Paralympic Games advertisement (2020)			
	Kiss of the Vampire film poster (1963)			
	Formation, Beyonce (2016)			
	Riptide, Vance Joy (2013)			
	Daily Mirror, 01/02/2022 Front page and article on 'Partygate'			
	The Times, 01/02/2022 front cover			
How media representations convey values, attitudes and beliefs about the world and how these may be systematically reinforced across a wide range of media representations	Tide print advertisement (1950s)			
	Super. Human. Tokyo Paralympic Games advertisement (2020)			
	Kiss of the Vampire film poster (1963)			
	Formation, Beyonce (2016)			
	Riptide, Vance Joy (2013)			
	Daily Mirror, 01/02/2022 Front page and article on 'Partygate'			
	The Times, 01/02/2022 front cover			
How audiences respond to and interpret media representations	Tide print advertisement (1950s)			



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	Super. Human. Tokyo Paralympic Games advertisement (2020)			
	Kiss of the Vampire film poster (1963)			
	Formation, Beyonce (2016)			
	Riptide, Vance Joy (2013)			
	Daily Mirror, 01/02/2022 Front page and article on 'Partygate'			
	The Times, 01/02/2022 front cover			
The way in which representations make claims about realism	Daily Mirror, 01/02/2022 Front page and article on 'Partygate'			
	The Times, 01/02/2022 front cover			
The impact of industry contexts on the choices media producers make about how to represent events, issues, individuals and social groups	Daily Mirror, 01/02/2022 Front page and article on 'Partygate'			
	The Times, 01/02/2022 front cover			
The effect of historical context on representations	Tide print advertisement (1950s)			
	Super. Human. Tokyo Paralympic Games advertisement (2020)			
	Kiss of the Vampire film poster (1963)			
	Formation, Beyonce (2016)			
	Riptide, Vance Joy (2013)			
How representations invoke discourses and ideologies and position audiences	Tide print advertisement (1950s)			
	Super. Human. Tokyo Paralympic Games advertisement (2020)			
	Kiss of the Vampire film poster (1963)			
	Formation, Beyonce (2016)			
	Riptide, Vance Joy (2013)			
	Daily Mirror, 01/02/2022 Front page and article on 'Partygate'			
	The Times, 01/02/2022 front cover			
How audience responses to and interpretations of media representations reflect social, cultural and historical circumstances	Tide print advertisement (1950s)			
	Super. Human. Tokyo Paralympic Games advertisement (2020)			
	Kiss of the Vampire film poster (1963)			
	Formation, Beyonce (2016)			



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	Riptide, Vance Joy (2013)			
	Daily Mirror, 01/02/2022 Front page and article on 'Partygate'			
	The Times, 01/02/2022 front cover			
<b>Theories</b>				
Theories of representation (Including Hall)	Tide print advertisement (1950s)			
	Super. Human. Tokyo Paralympic Games advertisement (2020)			
	Kiss of the Vampire film poster (1963)			
	Formation, Beyonce (2016)			
	Riptide, Vance Joy (2013)			
	Daily Mirror, 01/02/2022 Front page and article on 'Partygate'			
	The Times, 01/02/2022 front cover			
Theories of identity (including Gauntlett)	Tide print advertisement (1950s)			
	Super. Human. Tokyo Paralympic Games advertisement (2020)			
	Kiss of the Vampire film poster (1963)			
	Formation, Beyonce (2016)			
	Riptide, Vance Joy (2013)			
Feminist theories (including Van Zoonen and hooks)	Tide print advertisement (1950s)			
	Super. Human. Tokyo Paralympic Games advertisement (2020)			
	Kiss of the Vampire film poster (1963)			
	Formation, Beyonce (2016)			
	Riptide, Vance Joy (2013)			
Theories of ethnicity and postcolonial theory (including Gilroy)	Tide print advertisement (1950s)			
	Super. Human. Tokyo Paralympic Games advertisement (2020)			
	Kiss of the Vampire film poster (1963)			
	Formation, Beyonce (2016)			
	Riptide, Vance Joy (2013)			



**Personalised Learning Checklist: A Level Media Studies**

<b>Component 1</b>				
<b>Section B: Media Industries</b>				
<b>Content</b>	<b>Set Text</b>	<b>RAG 1</b>	<b>RAG 2</b>	<b>RAG 3</b>
Processes of production, distribution and circulation by organisations, groups and individuals in a global context	Black Panther (2018)			
	I, Daniel Black (2016)			
	Daily Mirror			
	The Times			
	Have You Heard George's Podcast			
	Assassin's Creed franchise			
The specialised and institutionalised nature of media production, distribution and circulation	Black Panther (2018)			
	I, Daniel Black (2016)			
	Daily Mirror			
	The Times			
	Have You Heard George's Podcast			
	Assassin's Creed franchise			
The relationship of recent technological change and media production, distribution and circulation	Black Panther (2018)			
	I, Daniel Black (2016)			
	Daily Mirror			
	The Times			
	Have You Heard George's Podcast			
	Assassin's Creed franchise			
The significance of patterns of ownership and control, including conglomerate ownership, vertical integration and diversification	Black Panther (2018)			
	I, Daniel Black (2016)			
	Daily Mirror			
	The Times			
	Have You Heard George's Podcast			
	Assassin's Creed franchise			
The significance of economic factors, including commercial and not-for-profit public funding, to media industries and their products	Black Panther (2018)			
	I, Daniel Black (2016)			
	Daily Mirror			
	The Times			
	Have You Heard George's Podcast			
	Assassin's Creed franchise			
How media organisations maintain, including through marketing, varieties of audiences nationally and globally	Black Panther (2018)			
	I, Daniel Black (2016)			
	Daily Mirror			
	The Times			
	Have You Heard George's Podcast			
	Assassin's Creed franchise			
	Black Panther (2018)			





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The regulatory framework of contemporary media in the UK	I, Daniel Black (2016)			
	Daily Mirror			
	The Times			
	Have You Heard George's Podcast			
	Assassin's Creed franchise			
The impact of 'new' digital technologies on media regulation, including the role of individual producers	Black Panther (2018)			
	I, Daniel Black (2016)			
	Daily Mirror			
	The Times			
	Have You Heard George's Podcast			
How processes of production, distribution and circulation shape media products	Assassin's Creed franchise			
	Black Panther (2018)			
	I, Daniel Black (2016)			
	Daily Mirror			
	The Times			
The impact of digitally convergent media platforms on media production, distribution and circulation, including individual producers	Have You Heard George's Podcast			
	Assassin's Creed franchise			
	Black Panther (2018)			
	I, Daniel Black (2016)			
	Daily Mirror			
The role of regulation in global production, distribution and circulation	The Times			
	Have You Heard George's Podcast			
	Assassin's Creed franchise			
	Black Panther (2018)			
	I, Daniel Black (2016)			
The effect of individual producers on media industries	Daily Mirror			
	The Times			
	Assassin's Creed franchise			
	Black Panther (2018)			
	I, Daniel Black (2016)			
<b>Theories</b>				
Power and media industries (including Curran and Seaton)	Tide print advertisement (1950s)			
	Super. Human. Tokyo Paralympic Games advertisement (2020)			
	Kiss of the Vampire film poster (1963)			
	Formation, Beyonce (2016)			



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	Riptide, Vance Joy (2013)			
	Daily Mirror, 01/02/2022 Front page and article on 'Partygate'			
	The Times, 01/02/2022 front cover			
Regulation (including Livingstone and Lunt)	Tide print advertisement (1950s)			
	Super. Human. Tokyo Paralympic Games advertisement (2020)			
	Kiss of the Vampire film poster (1963)			
	Formation, Beyonce (2016)			
	Riptide, Vance Joy (2013)			
Cultural Industries (including Hesmondhalgh)	Black Panther (2018)			
	I, Daniel Black (2016)			
	Daily Mirror			
	The Times			
	Assassin's Creed franchise			

Component 1				
Section B: Audiences				
Content	Set Text	RAG 1	RAG 2	RAG 3
How audiences are grouped and categorised by media industries, including by age, gender and social class, as well as by lifestyle and taste	Tide print advertisement (1950s)			
	Super. Human. Tokyo Paralympic Games advertisement (2020)			
	Daily Mirror			
	The Times			
	Have You Heard George's Podcast			
	Assassin's Creed franchise			
How media producers target, attract, reach, address and potentially construct audiences	Tide print advertisement (1950s)			
	Super. Human. Tokyo Paralympic Games advertisement (2020)			
	Daily Mirror			
	The Times			
	Have You Heard George's Podcast			
	Assassin's Creed franchise			
How media industries target audiences through the content and	Tide print advertisement (1950s)			



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appeal of media products and through the ways in which they are marketed, distributed and circulated	Super. Human. Tokyo Paralympic Games advertisement (2020)			
	Daily Mirror			
	The Times			
	Have You Heard George's Podcast			
	Assassin's Creed franchise			
The interrelationship between media technologies and patterns of consumption and response	Daily Mirror			
	The Times			
	Have You Heard George's Podcast			
	Assassin's Creed franchise			
How audiences interpret the media, including how and why audiences may interpret the same media in different ways	Tide print advertisement (1950s)			
	Super. Human. Tokyo Paralympic Games advertisement (2020)			
	Daily Mirror			
	The Times			
	Have You Heard George's Podcast			
	Assassin's Creed franchise			
How audiences interact with the media and can be actively involved in media production	Daily Mirror			
	The Times			
	Have You Heard George's Podcast			
	Assassin's Creed franchise			
How specialised audiences can be reached, both on a national and global scale, through different media technologies and platforms	Have You Heard George's Podcast			
	Assassin's Creed franchise			
How media organisations reflect the different needs of mass and specialised audiences, including through targeting	Daily Mirror			
	The Times			
	Have You Heard George's Podcast			
	Assassin's Creed franchise			
How audiences use media in different ways, reflecting demographic factors as well as aspects of identity and cultural capital	Tide print advertisement (1950s)			
	Super. Human. Tokyo Paralympic Games advertisement (2020)			
	Daily Mirror			
	The Times			
	Have You Heard George's Podcast			
	Assassin's Creed franchise			
	Have You Heard George's Podcast			



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The role and significance of specialised audiences, including niche and fan, to the media	Assassin's Creed franchise			
The way in which different audience interpretations reflect social, cultural and historical circumstances	Tide print advertisement (1950s)			
	Super. Human. Tokyo Paralympic Games advertisement (2020)			
	Daily Mirror			
	The Times			
	Have You Heard George's Podcast			
	Assassin's Creed franchise			
<b>Theories</b>				
Media effects (including Bandura))	Assassin's Creed franchise			
Cultivation theory (including Gerbner)	Tide print advertisement (1950s)			
	Super. Human. Tokyo Paralympic Games advertisement (2020)			
	Daily Mirror			
	The Times			
Reception theory (including Hall)	Tide print advertisement (1950s)			
	Super. Human. Tokyo Paralympic Games advertisement (2020)			
	Daily Mirror			
	The Times			
	Have You Heard George's Podcast			
	Assassin's Creed franchise			
Fandom (including Jenkins)	Have You Heard George's Podcast			
	Assassin's Creed franchise			
'End of audience' (including Shirky)	Daily Mirror			
	The Times			
	Have You Heard George's Podcast			
	Assassin's Creed franchise			