



**Personalised Learning Checklist: A Level Media Studies**

<b>Component 2: Media Forms and Products in Depth</b>				
<b>Section A: Media Language</b>				
<b>Content</b>	<b>Set Text</b>	<b>RAG 1</b>	<b>RAG 2</b>	<b>RAG 3</b>
How the different modes and language associated with different media forms communicate multiple meanings	Black Mirror series 3, Episode 4			
	The Returned (France) Season 1, Episode 1			
	Vouge July 1965			
	The Big Issues Oct 17-23 2016			
	Online- JJ Olatunji/KSI			
	Online- Thiiird			
How the combination of elements of media language influence meaning	Black Mirror series 3, Episode 4			
	The Returned (France) Season 1, Episode 1			
	Vouge July 1965			
	The Big Issues Oct 17-23 2016			
	Online- JJ Olatunji/KSI			
	Online- Thiiird			
How developing technologies affect media language	Black Mirror series 3, Episode 4			
	The Returned (France) Season 1, Episode 1			
The codes and conventions of media forms and products, including the processes through which media language develops as genre	Black Mirror series 3, Episode 4			
	The Returned (France) Season 1, Episode 1			
	Vouge July 1965			
	The Big Issues Oct 17-23 2016			
	Online- JJ Olatunji/KSI			
	Online- Thiiird			
The processes through which meanings are established through intertextuality	Black Mirror series 3, Episode 4			
	The Returned (France) Season 1, Episode 1			
The dynamic and historically relative nature of genre	Black Mirror series 3, Episode 4			
	The Returned (France) Season 1, Episode 1			
How audiences respond to and interpret the above aspects of media language	Black Mirror series 3, Episode 4			
	The Returned (France) Season 1, Episode 1			
	Vouge July 1965			
	The Big Issues Oct 17-23 2016			
	Online- JJ Olatunji/KSI			
	Online- Thiiird			
The significance of the varieties of ways intertextuality can be used in the media	Black Mirror series 3, Episode 4			
	The Returned (France) Season 1, Episode 1			
How genre conventions are socially and historically relative, dynamic and can be used in a hybrid way	Vouge July 1965			
	The Big Issues Oct 17-23 2016			
The significance of challenging and/or subverting genre conventions	Vouge July 1965			
	The Big Issues Oct 17-23 2016			
	Black Mirror series 3, Episode 4			



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The way media language incorporates viewpoints and ideologies	The Returned (France) Season 1, Episode 1			
	Vouge July 1965			
	The Big Issues Oct 17-23 2016			
	Online- JJ Olatunji/KSI			
	Online- Thiiird			
<b>Theories</b>				
Semiotics (including Barthes)	Black Mirror series 3, Episode 4			
	The Returned (France) Season 1, Episode 1			
	Vouge July 1965			
	The Big Issues Oct 17-23 2016			
	Online- JJ Olatunji/KSI			
	Online- Thiiird			
Structuralism (including Lévi-Strauss)	Black Mirror series 3, Episode 4			
	The Returned (France) Season 1, Episode 1			
	Vouge July 1965			
	The Big Issues Oct 17-23 2016			
	Online- JJ Olatunji/KSI			
	Online- Thiiird			

<b>Component 2: Media Forms and Products in Depth</b>				
<b>Section A: Representation</b>				
<b>Content</b>	<b>Set Text</b>	<b>RAG 1</b>	<b>RAG 2</b>	<b>RAG 3</b>
The way events, issues, individuals (including self-representation) and social groups (including social identity) are represented through processes of selection and combination	Black Mirror series 3, Episode 4			
	The Returned (France) Season 1, Episode 1			
	Vouge July 1965			
	The Big Issues Oct 17-23 2016			
	Online- JJ Olatunji/KSI			
	Online- Thiiird			
The way the media through re-presentation construct versions of reality	Black Mirror series 3, Episode 4			
	The Returned (France) Season 1, Episode 1			
	Vouge July 1965			
	The Big Issues Oct 17-23 2016			
	Online- JJ Olatunji/KSI			
	Online- Thiiird			
The processes which lead media producers to make choices about how to represent events, issues, individuals and social groups	Black Mirror series 3, Episode 4			
	The Returned (France) Season 1, Episode 1			
	Vouge July 1965			
	The Big Issues Oct 17-23 2016			
	Online- JJ Olatunji/KSI			



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	Online- Thiiird			
The effect of social and cultural context on representation	Black Mirror series 3, Episode 4			
	The Returned (France) Season 1, Episode 1			
	Vouge July 1965			
	The Big Issues Oct 17-23 2016			
	Online- JJ Olatunji/KSI			
	Online- Thiiird			
How and why stereotypes can be used positively and negatively	Black Mirror series 3, Episode 4			
	The Returned (France) Season 1, Episode 1			
	Vouge July 1965			
	The Big Issues Oct 17-23 2016			
	Online- JJ Olatunji/KSI			
	Online- Thiiird			
How and why particular social groups, in a national and global context, may be underrepresented or misrepresented	Black Mirror series 3, Episode 4			
	The Returned (France) Season 1, Episode 1			
	Vouge July 1965			
	The Big Issues Oct 17-23 2016			
	Online- JJ Olatunji/KSI			
	Online- Thiiird			
How media representations convey values, attitudes and beliefs about the world and how these may be systematically reinforced across a wide range of media representations	Black Mirror series 3, Episode 4			
	The Returned (France) Season 1, Episode 1			
	Vouge July 1965			
	The Big Issues Oct 17-23 2016			
	Online- JJ Olatunji/KSI			
	Online- Thiiird			
How audiences respond to and interpret media representations	Black Mirror series 3, Episode 4			
	The Returned (France) Season 1, Episode 1			
	Vouge July 1965			
	The Big Issues Oct 17-23 2016			
	Online- JJ Olatunji/KSI			
	Online- Thiiird			
The way in which representations make claims about realism	Black Mirror series 3, Episode 4			
	The Returned (France) Season 1, Episode 1			
	Vouge July 1965			
	The Big Issues Oct 17-23 2016			
The impact of industry contexts on the choices media producers make about how to represent events, issues, individuals and social groups	Black Mirror series 3, Episode 4			
	The Returned (France) Season 1, Episode 1			
	Vouge July 1965			
	The Big Issues Oct 17-23 2016			
The effect of historical context on representations	Black Mirror series 3, Episode 4			
	The Returned (France) Season 1, Episode 1			
	Vouge July 1965			
	The Big Issues Oct 17-23 2016			
	Online- JJ Olatunji/KSI			
	Online- Thiiird			



## Personalised Learning Checklist: A Level Media Studies

How representations invoke discourses and ideologies and position audiences	Black Mirror series 3, Episode 4			
	The Returned (France) Season 1, Episode 1			
	Vouge July 1965			
	The Big Issues Oct 17-23 2016			
	Online- JJ Olatunji/KSI			
	Online- Thiiird			
How audience responses to and interpretations of media representations reflect social, cultural and historical circumstances	Black Mirror series 3, Episode 4			
	The Returned (France) Season 1, Episode 1			
	Vouge July 1965			
	The Big Issues Oct 17-23 2016			
	Online- JJ Olatunji/KSI			
	Online- Thiiird			
<b>Theories</b>				
Theories of representation (Including Hall)	Black Mirror series 3, Episode 4			
	The Returned (France) Season 1, Episode 1			
	Vouge July 1965			
	The Big Issues Oct 17-23 2016			
	Online- JJ Olatunji/KSI			
	Online- Thiiird			
Theories of identity (including Gauntlett)	Vouge July 1965			
	The Big Issues Oct 17-23 2016			
	Online- JJ Olatunji/KSI			
	Online- Thiiird			
Feminist theories (including Van Zoonen and hooks)	Black Mirror series 3, Episode 4			
	The Returned (France) Season 1, Episode 1			
	Vouge July 1965			
	The Big Issues Oct 17-23 2016			
	Online- JJ Olatunji/KSI			
	Online- Thiiird			
Theories of ethnicity and postcolonial theory (including Gilroy)	Online- JJ Olatunji/KSI			
	Online- Thiiird			

<b>Component 2: Media Forms and Products in Depth</b>				
<b>Section B: Media Industries</b>				
<b>Content</b>	<b>Set Text</b>	<b>RAG 1</b>	<b>RAG 2</b>	<b>RAG 3</b>
Processes of production, distribution and circulation by organisations, groups and individuals in a global context	Black Mirror series 3, Episode 4			
	The Returned (France) Season 1, Episode 1			
	Vouge July 1965			
	The Big Issues Oct 17-23 2016			
	Online- JJ Olatunji/KSI			
	Online- Thiiird			
	Black Mirror series 3, Episode 4			



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The specialised and institutionalised nature of media production, distribution and circulation	The Returned (France) Season 1, Episode 1			
	Vouge July 1965			
	The Big Issues Oct 17-23 2016			
	Online- JJ Olatunji/KSI			
	Online- Thiiird			
The relationship of recent technological change and media production, distribution and circulation	Black Mirror series 3, Episode 4			
	The Returned (France) Season 1, Episode 1			
	Vouge July 1965			
	The Big Issues Oct 17-23 2016			
	Online- JJ Olatunji/KSI			
	Online- Thiiird			
The significance of patterns of ownership and control, including conglomerate ownership, vertical integration and diversification	Black Mirror series 3, Episode 4			
	The Returned (France) Season 1, Episode 1			
	Vouge July 1965			
	The Big Issues Oct 17-23 2016			
	Online- JJ Olatunji/KSI			
	Online- Thiiird			
The significance of economic factors, including commercial and not-for-profit public funding, to media industries and their products	Black Mirror series 3, Episode 4			
	The Returned (France) Season 1, Episode 1			
	Vouge July 1965			
	The Big Issues Oct 17-23 2016			
	Online- JJ Olatunji/KSI			
	Online- Thiiird			
How media organisations maintain, including through marketing, varieties of audiences nationally and globally	Black Mirror series 3, Episode 4			
	The Returned (France) Season 1, Episode 1			
	Vouge July 1965			
	The Big Issues Oct 17-23 2016			
	Online- JJ Olatunji/KSI			
	Online- Thiiird			
The regulatory framework of contemporary media in the UK	Black Mirror series 3, Episode 4			
	The Returned (France) Season 1, Episode 1			
	Vouge July 1965			
	The Big Issues Oct 17-23 2016			
	Online- JJ Olatunji/KSI			
	Online- Thiiird			
The impact of 'new' digital technologies on media regulation, including the role of individual producers	Black Mirror series 3, Episode 4			
	The Returned (France) Season 1, Episode 1			
	Vouge July 1965			
	The Big Issues Oct 17-23 2016			
	Online- JJ Olatunji/KSI			
	Online- Thiiird			
How processes of production, distribution and circulation shape media products	Black Mirror series 3, Episode 4			
	The Returned (France) Season 1, Episode 1			
	Vouge July 1965			



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	The Big Issues Oct 17-23 2016			
	Online- JJ Olatunji/KSI			
	Online- Thiiird			
The impact of digitally convergent media platforms on media production, distribution and circulation, including individual producers	Black Mirror series 3, Episode 4			
	The Returned (France) Season 1, Episode 1			
	Vouge July 1965			
	The Big Issues Oct 17-23 2016			
	Online- JJ Olatunji/KSI			
	Online- Thiiird			
The role of regulation in global production, distribution and circulation	Black Mirror series 3, Episode 4			
	The Returned (France) Season 1, Episode 1			
	Vouge July 1965			
	The Big Issues Oct 17-23 2016			
	Online- JJ Olatunji/KSI			
	Online- Thiiird			
The effect of individual producers on media industries	Black Mirror series 3, Episode 4			
	The Returned (France) Season 1, Episode 1			
	Vouge July 1965			
	The Big Issues Oct 17-23 2016			
	Online- JJ Olatunji/KSI			
	Online- Thiiird			
<b>Theories</b>				
Power and media industries (including Curran and Seaton)	Black Mirror series 3, Episode 4			
	The Returned (France) Season 1, Episode 1			
	Vouge July 1965			
	The Big Issues Oct 17-23 2016			
	Online- JJ Olatunji/KSI			
	Online- Thiiird			
Regulation (including Livingstone and Lunt)	Black Mirror series 3, Episode 4			
	The Returned (France) Season 1, Episode 1			
	Vouge July 1965			
	The Big Issues Oct 17-23 2016			
	Online- JJ Olatunji/KSI			
	Online- Thiiird			
Cultural Industries (including Hesmondhalgh)	Black Mirror series 3, Episode 4			
	The Returned (France) Season 1, Episode 1			
	Vouge July 1965			
	The Big Issues Oct 17-23 2016			
	Online- JJ Olatunji/KSI			
	Online- Thiiird			

**Component 2: Media Forms and Products in Depth**

**Section B: Audiences**

Content	Set Text	RAG 1	RAG 2	RAG 3
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How audiences are grouped and categorised by media industries, including by age, gender and social class, as well as by lifestyle and taste	Tide print advertisement (1950s)			
	Super. Human. Tokyo Paralympic Games advertisement (2020)			
	Daily Mirror			
	The Times			
	Have You Heard George's Podcast			
	Assassin's Creed franchise			
How media producers target, attract, reach, address and potentially construct audiences	Black Mirror series 3, Episode 4			
	The Returned (France) Season 1, Episode 1			
	Vogue July 1965			
	The Big Issues Oct 17-23 2016			
	Online- JJ Olatunji/KSI			
	Online- Thiiird			
How media industries target audiences through the content and appeal of media products and through the ways in which they are marketed, distributed and circulated	Black Mirror series 3, Episode 4			
	The Returned (France) Season 1, Episode 1			
	Vogue July 1965			
	The Big Issues Oct 17-23 2016			
	Online- JJ Olatunji/KSI			
	Online- Thiiird			
The interrelationship between media technologies and patterns of consumption and response	Black Mirror series 3, Episode 4			
	The Returned (France) Season 1, Episode 1			
	Vogue July 1965			
	The Big Issues Oct 17-23 2016			
	Online- JJ Olatunji/KSI			
	Online- Thiiird			
How audiences interpret the media, including how and why audiences may interpret the same media in different ways	Black Mirror series 3, Episode 4			
	The Returned (France) Season 1, Episode 1			
	Vogue July 1965			
	The Big Issues Oct 17-23 2016			
	Online- JJ Olatunji/KSI			
	Online- Thiiird			
How audiences interact with the media and can be actively involved in media production	Black Mirror series 3, Episode 4			
	The Returned (France) Season 1, Episode 1			
	Vogue July 1965			
	The Big Issues Oct 17-23 2016			
	Online- JJ Olatunji/KSI			
	Online- Thiiird			
How specialised audiences can be reached, both on a national and global scale, through different media technologies and platforms	The Returned (France) Season 1, Episode 1			
	The Big Issues Oct 17-23 2016			
How media organisations reflect the different needs of mass and specialised audiences, including through targeting	Black Mirror series 3, Episode 4			
	The Returned (France) Season 1, Episode 1			



## Personalised Learning Checklist: A Level Media Studies

	Vouge July 1965			
	The Big Issues Oct 17-23 2016			
How audiences use media in different ways, reflecting demographic factors as well as aspects of identity and cultural capital	Black Mirror series 3, Episode 4			
	The Returned (France) Season 1, Episode 1			
	Vouge July 1965			
	The Big Issues Oct 17-23 2016			
	Online- JJ Olatunji/KSI			
	Online- Thiiird			
The role and significance of specialised audiences, including niche and fan, to the media	The Returned (France) Season 1, Episode 1			
	The Big Issues Oct 17-23 2016			
The way in which different audience interpretations reflect social, cultural and historical circumstances	Black Mirror series 3, Episode 4			
	The Returned (France) Season 1, Episode 1			
	Vouge July 1965			
	The Big Issues Oct 17-23 2016			
	Online- JJ Olatunji/KSI			
	Online- Thiiird			
<b>Theories</b>				
Cultivation theory (including Gerbner)	Black Mirror series 3, Episode 4			
	The Returned (France) Season 1, Episode 1			
	Vouge July 1965			
	The Big Issues Oct 17-23 2016			
Reception theory (including Hall)	Black Mirror series 3, Episode 4			
	The Returned (France) Season 1, Episode 1			
	Vouge July 1965			
	The Big Issues Oct 17-23 2016			
	Online- JJ Olatunji/KSI			
	Online- Thiiird			
Fandom (including Jenkins)	Online- JJ Olatunji/KSI			
	Online- Thiiird			
'End of audience' (including Shirky)	Online- JJ Olatunji/KSI			
	Online- Thiiird			