

Component 2: Media Forms and Product	s in Depth			
Section A: Media Language Content	Set Text	PAC 1	PAC 2	DAC 2
How the different modes and language	Black Mirror series 3, Episode 4	RAG 1	RAG 2	RAG 3
associated with different media forms	Black Mirror Series 3, Episode 4			
communicate multiple meanings	The Returned (France) Season 1,			
communicate multiple meanings	Episode 1			
	Vouge July 1965			
	The Dig Issues Oct 17 22 2016			
	The Big Issues Oct 17-23 2016			
	Online- JJ Olatunji/KSI			
	Online- Thiiird			
How the combination of elements of	Black Mirror series 3, Episode 4			
media language influence meaning	The Returned (France) Season 1,			
	Episode 1			
	Vouge July 1965			
	The Big Issues Oct 17-23 2016			
	Online- JJ Olatunji/KSI			
	omme sa oracanji, kon			
	Online- Thiiird			
How developing technologies affect	Black Mirror series 3, Episode 4			
media language	The Returned (France) Season 1,			
	Episode 1			
The codes and conventions of media	Black Mirror series 3, Episode 4			
forms and products, including the	The Returned (France) Season 1,			
processes through which media	Episode 1			
language develops as genre	Vouge July 1965			
	The Big Issues Oct 17-23 2016			
	Online- JJ Olatunji/KSI			
	Online- Thiiird			
The processes through which meanings	Black Mirror series 3, Episode 4			
are	The Returned (France) Season 1,			
established through intertextuality	Episode 1			
The dynamic and historically relative	Black Mirror series 3, Episode 4			
nature of genre	The Returned (France) Season 1,			
	Episode 1			
How audiences respond to and interpret	Black Mirror series 3, Episode 4			
the above aspects of media language	The Returned (France) Season 1,			
	Episode 1			
	Vouge July 1965			
	The Big Issues Oct 17-23 2016			
	Online- JJ Olatunji/KSI			
	Online- Thiiird			
The significance of the varieties of ways	Black Mirror series 3, Episode 4			
intertextuality can be used in the media	The Returned (France) Season 1,			
	Episode 1			
How genre conventions are socially and	Vouge July 1965			
historically relative, dynamic and can be	The Big Issues Oct 17-23 2016			
used in a hybrid way				
The significance of challenging and/or	Vouge July 1965			
subverting genre conventions	The Big Issues Oct 17-23 2016			
	Black Mirror series 3, Episode 4			



The way media language incorporates	The Returned (France) Season 1,		
viewpoints and ideologies	Episode 1		
	Vouge July 1965		
	The Big Issues Oct 17-23 2016		
	Online- JJ Olatunji/KSI		
	Online- Thiiird		
Theories	·		
Semiotics	Black Mirror series 3, Episode 4		
(including Barthes)	The Returned (France) Season 1,		
	Episode 1		
	Vouge July 1965		
	The Big Issues Oct 17-23 2016		
	Online- JJ Olatunji/KSI		
	Online- Thiiird		
Structuralism	Black Mirror series 3, Episode 4		
(including Lévi-Strauss)	The Returned (France) Season 1,		
	Episode 1		
	Vouge July 1965		
	The Big Issues Oct 17-23 2016		
	Online- JJ Olatunji/KSI		
	Online- Thiiird		

Component 2: Media Forms and Products Section A: Representation				
Content	Set Text	RAG 1	RAG 2	RAG 3
The way events, issues, individuals	Black Mirror series 3, Episode 4			
(including self-representation) and social groups (including social identity) are represented through processes of	The Returned (France) Season 1, Episode 1			
selection and combination	Vouge July 1965			
	The Big Issues Oct 17-23 2016			
	Online- JJ Olatunji/KSI			
	Online- Thiiird			
The way the media through re-	Black Mirror series 3, Episode 4			
presentation construct versions of	The Returned (France) Season 1,			
reality	Episode 1			
	Vouge July 1965			
	The Big Issues Oct 17-23 2016			
	Online- JJ Olatunji/KSI			
	Online- Thiiird			
The processes which lead media	Black Mirror series 3, Episode 4			
producers to make choices about how to	The Returned (France) Season 1,			
represent events, issues, individuals and	Episode 1			
social groups	Vouge July 1965			
	The Big Issues Oct 17-23 2016			
	Online- JJ Olatunji/KSI			



	Online- Thiiird		
The effect of social and cultural context	Black Mirror series 3, Episode 4		
on representation	The Returned (France) Season 1,		
	Episode 1		
	Vouge July 1965		
	The Big Issues Oct 17-23 2016		
	Online- JJ Olatunji/KSI		
	Online- Thiiird		
How and why stereotypes can be used	Black Mirror series 3, Episode 4		
positively and negatively	The Returned (France) Season 1,		
positively and negatively	Episode 1		
	Vouge July 1965		
	The Big Issues Oct 17-23 2016		
	Online- JJ Olatunji/KSI		
	Online- Thiiird		
How and why particular social groups, in	Black Mirror series 3, Episode 4		
a national and global context, may be	The Returned (France) Season 1,		
underrepresented or misrepresented	Episode 1		
underrepresented of misrepresented	Vouge July 1965		
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	The Big Issues Oct 17-23 2016 Online- JJ Olatunji/KSI		
	Online- Thiiird		
How madia representations convey	Black Mirror series 3, Episode 4		
How media representations convey values, attitudes and beliefs about the	,		
world and how these may be	The Returned (France) Season 1,		
systematically reinforced across a wide	Episode 1		
range of media representations	Vouge July 1965 The Big Issues Oct 17-23 2016		
runge of media representations	Online- JJ Olatunji/KSI		
	Online- 11 Olatunji/KSi Online- Thiiird		
How audioness respond to and interpret			
How audiences respond to and interpret	Black Mirror series 3, Episode 4 The Returned (France) Season 1,		
media representations	Episode 1		
	•		
	Vouge July 1965		
	The Big Issues Oct 17-23 2016		
	Online- JJ Olatunji/KSI		
	Online- Thiiird		
The way in which representations make	Black Mirror series 3, Episode 4		
claims about realism	The Returned (France) Season 1,		
	Episode 1		
	Vouge July 1965		
T	The Big Issues Oct 17-23 2016		
The impact of industry contexts on the	Black Mirror series 3, Episode 4		
choices media producers make about	The Returned (France) Season 1,		
how to represent events, issues,	Episode 1		
individuals and social groups	Vouge July 1965		
The offect of biotopical and the	The Big Issues Oct 17-23 2016		
The effect of historical context on	Black Mirror series 3, Episode 4		
representations	The Returned (France) Season 1,		
	Episode 1		
	Vouge July 1965		
	The Big Issues Oct 17-23 2016		
	Online- JJ Olatunji/KSI		
	Online- Thiiird		



How representations invoke discourses	Black Mirror series 3, Episode 4		
and ideologies and position audiences	The Returned (France) Season 1,		
	Episode 1		
	Vouge July 1965		
	The Big Issues Oct 17-23 2016		
	Online- JJ Olatunji/KSI		
	Online- Thiiird		
How audience responses to and	Black Mirror series 3, Episode 4		
interpretations of media	The Returned (France) Season 1,		
representations reflect social, cultural	Episode 1		
and historical circumstances	Vouge July 1965		
	The Big Issues Oct 17-23 2016		
	Online- JJ Olatunji/KSI		
	Online- Thiiird		
Theories			
Theories of representation	Black Mirror series 3, Episode 4		
(Including Hall)	The Returned (France) Season 1,		
	Episode 1		
	Vouge July 1965		
	The Big Issues Oct 17-23 2016		
	Online- JJ Olatunji/KSI		
	Online- Thiiird		
Theories of identity (including Gauntlett)	Vouge July 1965		
, , , , , ,	The Big Issues Oct 17-23 2016		
	Online- JJ Olatunji/KSI		
	Online- Thiiird		
Feminist theories (including Van Zoonen	Black Mirror series 3, Episode 4		
and hooks)	The Returned (France) Season 1,		
,	Episode 1		
	Vouge July 1965		
	The Big Issues Oct 17-23 2016		
	Online- JJ Olatunji/KSI		
	Online- Thiiird		
Theories of ethnicity and postcolonial	Online- JJ Olatunji/KSI		
theory (including Gilroy)	Online- Thiiird		
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Component 2: Media Forms and Products in Depth Section B: Media Industries				
Content	Set Text	RAG 1	RAG 2	RAG 3
Processes of production, distribution and circulation by organisations, groups and individuals in a global context	Black Mirror series 3, Episode 4			
	The Returned (France) Season 1, Episode 1			
	Vouge July 1965			
	The Big Issues Oct 17-23 2016			
	Online- JJ Olatunji/KSI			
	Online- Thiiird			
	Black Mirror series 3, Episode 4			



The specialised and institutionalised	The Returned (France) Season 1,			
nature of media production, distribution	Episode 1			
and circulation	Vouge July 1965			
	The Big Issues Oct 17-23 2016			
	Online- JJ Olatunji/KSI			
	Online- Thiiird			
The relationship of recent technological	Black Mirror series 3, Episode 4			
change and media production,	The Returned (France) Season 1,			
distribution and circulation	Episode 1			
	Vouge July 1965			
	The Big Issues Oct 17-23 2016			
	Online- JJ Olatunji/KSI			
	Online- Thiiird			
The significance of patterns of	Black Mirror series 3, Episode 4			
ownership and control, including	The Returned (France) Season 1,			
conglomerate ownership, vertical	Episode 1			
integration and diversification	Vouge July 1965			
	The Big Issues Oct 17-23 2016			
	Online- JJ Olatunji/KSI			
	Online- Thiiird			
The significance of economic factors,	Black Mirror series 3, Episode 4			
including commercial and not-for-profit	The Returned (France) Season 1,			
public funding, to media industries and	Episode 1			
their products	Vouge July 1965			
	The Big Issues Oct 17-23 2016			
	Online- JJ Olatunji/KSI			
	Online- Thiiird			
How media organisations maintain,	Black Mirror series 3, Episode 4			
including through marketing, varieties of	The Returned (France) Season 1,			
audiences nationally and globally	Episode 1			
, , ,	Vouge July 1965			
	The Big Issues Oct 17-23 2016			
	Online- JJ Olatunji/KSI			
	Online- Thiiird			
The regulatory framework of	Black Mirror series 3, Episode 4			
contemporary media in the UK	The Returned (France) Season 1,			
Contemporary media in the Cit	Episode 1			
	Vouge July 1965			
	The Big Issues Oct 17-23 2016			
	Online- JJ Olatunji/KSI			
	Online- Thiiird			
The impact of 'new' digital technologies	Black Mirror series 3, Episode 4			
on media regulation, including the role	The Returned (France) Season 1,			
of individual producers	Episode 1			
	Vouge July 1965			
	The Big Issues Oct 17-23 2016			
	Online- JJ Olatunji/KSI			
	Online- Thiiird			
How processes of production,	Black Mirror series 3, Episode 4			
distribution and circulation shape media	The Returned (France) Season 1,			
products	Episode 1			
	Vouge July 1965			
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	The Big Issues Oct 17-23 2016			
	Online- JJ Olatunji/KSI			
	Online- Thiird		+	
The import of distant comments and dis			 	
The impact of digitally convergent media	Black Mirror series 3, Episode 4		 	
platforms on media production,	The Returned (France) Season 1,			
distribution and circulation, including	Episode 1		<u> </u>	
individual producers	Vouge July 1965			
	The Big Issues Oct 17-23 2016			
	Online- JJ Olatunji/KSI			
	Online- Thiiird			
The role of regulation in global	Black Mirror series 3, Episode 4			
production, distribution and circulation	The Returned (France) Season 1,			
	Episode 1			
	Vouge July 1965			
	The Big Issues Oct 17-23 2016		†	
	Online- JJ Olatunji/KSI			
	Online-Thiiird			
The effect of individual producers on	Black Mirror series 3, Episode 4		+	
media industries	The Returned (France) Season 1,			
media muusti les				
	Episode 1		 	
	Vouge July 1965		 	
	The Big Issues Oct 17-23 2016			
	Online- JJ Olatunji/KSI		 	
	Online- Thiiird			
Theories			T	
Power and media industries (including	Black Mirror series 3, Episode 4			
Curran and Seaton)	The Returned (France) Season 1,			
	Episode 1			
	Vouge July 1965			
	The Big Issues Oct 17-23 2016			
	Online- JJ Olatunji/KSI			
	Online- Thiiird			
Regulation (including Livingstone and	Black Mirror series 3, Episode 4		†	
Lunt)	The Returned (France) Season 1,			
,	Episode 1			
	Vouge July 1965			
	The Big Issues Oct 17-23 2016		+	
	Online- JJ Olatunji/KSI			
	Online- Thiiird		+	
Cultural ladvatuias /in-lu-lin-			+	
Cultural Industries (including	Black Mirror series 3, Episode 4		 	
Hesmondhalgh)	The Returned (France) Season 1,			
	Episode 1		 	
	Vouge July 1965			
	The Big Issues Oct 17-23 2016			
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	Online- JJ Olatunji/KSI Online- Thiiird			

Component 2: Media Forms and Products in Depth					
Section B: Audiences					
Content	Set Text	RAG 1	RAG 2	RAG 3	



How audiences are grouped and	Tide print advertisement (1950s)			
categorised by media industries,	Super. Human. Tokyo Paralympic			
including by age, gender and social class, as well as by lifestyle and taste	Games advertisement (2020)			
	Daily Mirror			
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	The Times			
	Have You Heard George's Podcast			
	Assassin's Creed franchise			
How media producers target, attract,	Black Mirror series 3, Episode 4			
reach, address and potentially construct	The Returned (France) Season 1,			
audiences	Episode 1			
	Vouge July 1965			
	The Big Issues Oct 17-23 2016			
	Online- JJ Olatunji/KSI			
	Online Third			
Here we also to decemb the second	Online- Thiiird		1	
How media industries target audiences	Black Mirror series 3, Episode 4			
through the content and appeal of	The Returned (France) Season 1,			
media products and through the ways in which they are marketed, distributed	Episode 1			
and circulated	Vouge July 1965			
and circulated	The Big Issues Oct 17-23 2016			
	Online- JJ Olatunji/KSI			
The interrelationship between media	Online- Thiiird			
The interrelationship between media technologies and patterns of	Black Mirror series 3, Episode 4 The Returned (France) Season 1,			
consumption and response	Episode 1			
consumption and response	·			
	Vouge July 1965 The Big Issues Oct 17-23 2016			
	Online- JJ Olatunji/KSI			
	Online- Thiird			
How audiences interpret the media,	Black Mirror series 3, Episode 4			
including how and why audiences may	The Returned (France) Season 1,			
interpret the same media in different	Episode 1			
ways	Vouge July 1965			
	The Big Issues Oct 17-23 2016			
	Online- JJ Olatunji/KSI			
	Online- Thiiird			
How audiences interact with the media	Black Mirror series 3, Episode 4			
and can be actively involved in media	The Returned (France) Season 1,			
production	Episode 1			
	Vouge July 1965			
	The Big Issues Oct 17-23 2016			
	Online- JJ Olatunji/KSI			
	Online- Thiiird			
How specialised audiences can be	The Returned (France) Season 1,			
reached, both on a national and global	Episode 1			
scale, through different media	The Big Issues Oct 17-23 2016			
technologies and platforms				
How media organisations reflect the	Black Mirror series 3, Episode 4			
different needs of mass and specialised	The Returned (France) Season 1,			
audiences, including through targeting	Episode 1			



	Vouge July 1965			
	The Big Issues Oct 17-23 2016			
How audiences use media in different	Black Mirror series 3, Episode 4			
ways, reflecting demographic factors as	The Returned (France) Season 1,			
well as aspects of identity and cultural	Episode 1			
capital	Vouge July 1965			
	The Big Issues Oct 17-23 2016			
	Online- JJ Olatunji/KSI			
	Online- Thiiird			
The role and significance of specialised audiences, including niche and fan, to	The Returned (France) Season 1,			
	Episode 1			
the media	The Big Issues Oct 17-23 2016			
The way in which different audience	Black Mirror series 3, Episode 4			
interpretations reflect social, cultural	The Returned (France) Season 1,			
and historical circumstances	Episode 1			
	Vouge July 1965			
	The Big Issues Oct 17-23 2016			
	Online- JJ Olatunji/KSI			
	Online- Thiiird			
Theories				
Cultivation theory (including Gerbner)	Black Mirror series 3, Episode 4			
	The Returned (France) Season 1,			
	Episode 1			
	Vouge July 1965			
	The Big Issues Oct 17-23 2016			
Reception theory (including Hall)	Black Mirror series 3, Episode 4			
	The Returned (France) Season 1,			
	Episode 1			
	Vouge July 1965			
	The Big Issues Oct 17-23 2016			
	Online- JJ Olatunji/KSI			
	Online- Thiiird			
Fandom (including Jenkins)	Online- JJ Olatunji/KSI			
	Online- Thiiird			
'End of audience' (including Shirky)	Online- JJ Olatunji/KSI			
	Online- Thiiird			
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