

Surname	Centre Number	Candidate Number
First name(s)		2



GCE A LEVEL

A680U20-1



FRIDAY, 8 OCTOBER 2021 – AFTERNOON

MEDIA STUDIES – A level Component 2
Media Forms and Products in Depth

2 hours 30 minutes

A680U201
01

INSTRUCTIONS TO CANDIDATES

Use black ink or black ball-point pen. Do not use pencil or gel pen. Do not use correction fluid.

Write your name, centre number and candidate number in the spaces at the top of this page.

Answer **three** questions: **one** question from section A, **one** question from section B and **one** question from section C.

Write your answers in the spaces provided in this booklet. Where the space is not sufficient for your answer, continue at the back of the booklet, taking care to number the question(s) correctly.

INFORMATION FOR CANDIDATES

The allocation of marks is given at the end of each question or part-question. The number of marks indicates the length of the response required.

There are **three** sections in total. Questions in section C are in two parts. You are advised to spend 50 minutes on each section of the paper. You should use relevant subject-specific terminology where appropriate.

Questions in sections A and B require an extended response. You will be assessed on the quality of your written response, including the ability to construct and develop a sustained line of reasoning which is coherent, relevant, substantiated and logically structured.



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SECTION A – TELEVISION IN THE GLOBAL AGE

Answer **one** question in this section.

Tick (✓) the box to indicate the option chosen.

Option 1: *Life on Mars* and *The Bridge*

☐

Option 2: *Humans* and *The Returned*

☐

Option 3: *The Jinx* and *No Burqas Behind Bars*

☐

Either,

Option 1: *Life on Mars* and *The Bridge*

1. Steve Neale argues that genres may be dominated by repetition, but they are also marked by difference, variation and change.

Evaluate this theory of genre. Use the set episodes of *Life on Mars* and *The Bridge* to support your answer. [30]

Or,

Option 2: *Humans* and *The Returned*

2. Steve Neale argues that genres may be dominated by repetition, but they are also marked by difference, variation and change.

Evaluate this theory of genre. Use the set episodes of *Humans* and *The Returned* to support your answer. [30]

Or,

Option 3: *The Jinx* and *No Burqas Behind Bars*

3. Steve Neale argues that genres may be dominated by repetition, but they are also marked by difference, variation and change.

Evaluate this theory of genre. Use the set episode of *The Jinx* and *No Burqas Behind Bars* to support your answer. [30]





[illegible]



SECTION B – MAGAZINES: MAINSTREAM AND ALTERNATIVE MEDIA

Answer **one** question in this section.

Tick (✓) the box to indicate the option chosen.

Option 1: *Woman* and *Adbusters*

☐

Option 2: *Woman's Realm* and *Huck*

☐

Option 3: *Vogue* and *The Big Issue*

☐

Either,

Option 1: *Woman* and *Adbusters*

4. To what extent do social and cultural contexts influence audience interpretations of magazines?

Refer to the set editions of *Woman* and *Adbusters* to support your answer.

[30]

Or,

Option 2: *Woman's Realm* and *Huck*

5. To what extent do social and cultural contexts influence audience interpretations of magazines?

Refer to the set editions of *Woman's Realm* and *Huck* to support your answer.

[30]

Or,

Option 3: *Vogue* and *The Big Issue*

6. To what extent do social and cultural contexts influence audience interpretations of magazines?

Refer to the set editions of *Vogue* and *The Big Issue* to support your answer.

[30]





[illegible]

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SECTION C – MEDIA IN THE ONLINE AGE

Answer **one** question in this section. Each question is in **two** parts.

Tick (✓) the box to indicate the option chosen.

Option 1: *PointlessBlog* / *Alfie Deyes* and *gal-dem*

☐

Option 2: *Zoella* / *Zoe Sugg* and *Attitude*

☐

Either,

Option 1: *Alfie Deyes/PointlessBlog* and *gal-dem*

7. (a) Explain the impact of the internet and online platforms such as *YouTube* on media regulation.
Refer to *Alfie Deyes/PointlessBlog* in your response. [15]
- (b) Explore how *gal-dem* challenges the misrepresentation of minority groups. [15]

Or,

Option 2: *Zoe Sugg/Zoella* and *Attitude*

8. (a) Explain the impact of the internet and online platforms such as *YouTube* on media regulation.
Refer to *Zoe Sugg/Zoella* in your response. [15]
- (b) Explore how the *Attitude* website challenges the misrepresentation of minority groups. [15]



(a)



(b)



END OF PAPER



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Examiner
only



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