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| | KAG 1 | RAG 2 | RAG 3 |
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| GQ (August 2019) | | | |
| This Girl Can (2015) | | | |
| Quality Street (1956) | | | |
| The Man with the Golden Gun | | | |
| (1974) | | | |
| No Time to Die (2021) | | | |
| The Guardian (18 January 2022) | | | |
| The Sun (01 January 2021) | | | |
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| The Man with the Golden Gun | | | |
| (1974) | | | |
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| | Quality Street (1956) The Man with the Golden Gun (1974) No Time to Die (2021) The Guardian (18 January 2022) The Sun (01 January 2021) Vogue (July 2021) GQ (August 2019) This Girl Can (2015) Quality Street (1956) The Man with the Golden Gun (1974) No Time to Die (2021) The Guardian (18 January 2022) The Sun (01 January 2021) Vogue (July 2021) GQ (August 2019) This Girl Can (2015) Quality Street (1956) The Man with the Golden Gun (1974) No Time to Die (2021) The Guardian (18 January 2022) The Sun (01 January 2021) Vogue (July 2021) GQ (August 2019) This Girl Can (2015) Quality Street (1956) The Man with the Golden Gun (1974) No Time to Die (2021) The Guardian (18 January 2022) The Sun (01 January 2021) Vogue (July 2021) GQ (August 2019) This Girl Can (2015) Quality Street (1956) The Man with the Golden Gun | This Girl Can (2015) Quality Street (1956) The Man with the Golden Gun (1974) No Time to Die (2021) The Guardian (18 January 2022) The Sun (01 January 2021) Vogue (July 2021) GQ (August 2019) This Girl Can (2015) Quality Street (1956) The Man with the Golden Gun (1974) No Time to Die (2021) The Sun (01 January 2021) Vogue (July 2021) GQ (August 2019) This Girl Can (2015) Quality Street (1956) The Man with the Golden Gun (1974) No Time to Die (2021) The Guardian (18 January 2022) The Sun (01 January 2021) Vogue (July 2021) GQ (August 2019) This Girl Can (2015) Quality Street (1956) The Man with the Golden Gun (1974) No Time to Die (2021) The Sun (01 January 2021) Vogue (July 2021) GQ (August 2019) This Girl Can (2015) Quality Street (1956) The Man with the Golden Gun (1974) No Time to Die (2021) The Guardian (18 January 2022) The Sun (01 January 2021) Vogue (July 2021) GQ (August 2019) This Girl Can (2015) Quality Street (1956) The Man with the Golden Gun (1974) No Time to Die (2021) The Guardian (18 January 2022) The Sun (01 January 2021) Vogue (July 2021) GQ (August 2019) This Girl Can (2015) Quality Street (1956) The Man with the Golden Gun (1974) No Time to Die (2021) The Guardian (18 January 2022) The Sun (01 January 2021) | This Girl Can (2015) Quality Street (1956) The Man with the Golden Gun (1974) No Time to Die (2021) The Guardian (18 January 2022) The Sun (01 January 2021) Vogue (July 2021) GQ (August 2019) This Girl Can (2015) Quality Street (1956) The Man with the Golden Gun (1974) No Time to Die (2021) The Guardian (18 January 2022) The Sun (01 January 2021) Vogue (July 2021) GQ (August 2019) This Girl Can (2015) Quality Street (1956) The Man with the Golden Gun (1974) No Time to Die (2021) The Guardian (18 January 2022) The Sun (01 January 2021) Vogue (July 2021) GQ (August 2019) This Girl Can (2015) Quality Street (1956) The Man with the Golden Gun (1974) No Time to Die (2021) The Guardian (18 January 2022) The Sun (01 January 2021) Vogue (July 2021) GQ (August 2019) This Girl Can (2015) Quality Street (1956) The Man with the Golden Gun (1974) No Time to Die (2021) The Guardian (18 January 2022) The Sun (01 January 2021) Vogue (July 2021) GQ (August 2019) This Girl Can (2015) Quality Street (1956) The Man with the Golden Gun (1974) No Time to Die (2021) The Guardian (18 January 2022) The Man with the Golden Gun (1974) No Time to Die (2021) The Man with the Golden Gun (1974) No Time to Die (2021) The Guardian (18 January 2022) The Sun (01 January 2022) The Sun (01 January 2022) |



| Fundamental principles of semiotic | This Girl Can (2015) | | |
|--|--------------------------------|--|--|
| analysis, including denotation and | Quality Street (1956) | | |
| connotation | The Man with the Golden Gun | | |
| | (1974) | | |
| | No Time to Die (2021) | | |
| | The Guardian (18 January 2022) | | |
| | The Sun (01 January 2021) | | |
| | Vogue (July 2021) | | |
| | GQ (August 2019) | | |
| Theoretical perspectives on genre, | This Girl Can (2015) | | |
| including principles of repetition and | Quality Street (1956) | | |
| variation; the dynamic nature of | The Man with the Golden Gun | | |
| genre; hybridity and intertextuality. | (1974) | | |
| | No Time to Die (2021) | | |
| | The Guardian (18 January 2022) | | |
| | The Sun (01 January 2021) | | |
| | Vogue (July 2021) | | |
| Theories | | | |
| Narrative Theory | This Girl Can (2015) | | |
| Propp and Todorov | Quality Street (1956) | | |
| Steve Neale Genre Theory | The Man with the Golden Gun | | |
| | (1974) | | |
| | No Time to Die (2021) | | |
| | The Guardian (18 January 2022) | | |
| | The Sun (01 January 2021) | | |
| | Vogue (July 2021) | | |
| | GQ (August 2019) | | |

| Component 1 | | | | |
|--|--------------------------------|-------|-------|-------|
| Section A: Representation | | | | |
| Content | Set Text | RAG 1 | RAG 2 | RAG 3 |
| The ways in which the media represent (rather than simply present) | This Girl Can (2015) | | | |
| the world, and construct versions of | Quality Street (1956) | | | |
| reality. | The Man with the Golden Gun | | | |
| | (1974) | | | |
| | No Time to Die (2021) | | | |
| | The Guardian (18 January 2022) | | | |
| | The Sun (01 January 2021) | | | |
| | Vogue (July 2021) | | | |
| | GQ (August 2019) | | | |
| | This Girl Can (2015) | | | |
| | Quality Street (1956) | | | |



| The choices media producers make | The Man with the Golden Gun | | |
|--|------------------------------------|--|---|
| about how to represent particular | (1974) | | |
| events, social groups and ideas. | No Time to Die (2021) | | |
| | The Guardian (18 January 2022) | | |
| | The Sun (01 January 2021) | | |
| | Vogue (July 2021) | | |
| | GQ (August 2019) | | |
| The ways aspects of reality may be | This Girl Can (2015) | | |
| represented differently depending | Quality Street (1956) | | |
| on the purposes of the producers. | The Man with the Golden Gun | | |
| | (1974) | | |
| | No Time to Die (2021) | | |
| | The Guardian (18 January 2022) | | |
| | The Sun (01 January 2021) | | |
| | Vogue (July 2021) | | |
| | GQ (August 2019) | | |
| The different functions and uses of | This Girl Can (2015) | | |
| stereotypes, including an | Quality Street (1956) | | |
| understanding of how stereotypes | The Man with the Golden Gun | | |
| become established, how they may | (1974) | | |
| vary over time, and how stereotypes | No Time to Die (2021) | | |
| enable audiences to interpret media | The Guardian (18 January 2022) | | |
| quickly. | The Sun (01 January 2021) | | |
| | Vogue (July 2021) | | |
| | GQ (August 2019) | | |
| How and why particular social | This Girl Can (2015) | | |
| groups may be under-represented or | Quality Street (1956) | | |
| misrepresented. | The Man with the Golden Gun | | |
| | (1974) | | |
| | No Time to Die (2021) | | |
| | The Guardian (18 January 2022) | | |
| | The Sun (01 January 2021) | | |
| | Vogue (July 2021) GQ (August 2019) | | |
| How representations (including self | This Girl Can (2015) | | |
| How representations (including self-representations) convey particular | Quality Street (1956) | | |
| viewpoints, messages, values and | The Man with the Golden Gun | | |
| beliefs, which may be reinforced | (1974) | | |
| across a wide range of media | No Time to Die (2021) | | |
| products. | The Guardian (18 January 2022) | | |
| products | The Sun (01 January 2021) | | |
| | Vogue (July 2021) | | + |
| | GQ (August 2019) | | |
| The social, cultural and political | This Girl Can (2015) | | + |
| significance of particular | Quality Street (1956) | | |
| representations in terms of the | The Man with the Golden Gun | | |
| themes and issues that they address. | (1974) | | |
| themes and issues that they address. | (±3/4) | | |



| | No Time to Die (2021) | | |
|---|--------------------------------|--|--|
| | The Guardian (18 January 2022) | | |
| | The Sun (01 January 2021) | | |
| | Vogue (July 2021) | | |
| | GQ (August 2019) | | |
| How representations reflect the | This Girl Can (2015) | | |
| social, historical and cultural | Quality Street (1956) | | |
| contexts in which they were | The Man with the Golden Gun | | |
| produced. | (1974) | | |
| | No Time to Die (2021) | | |
| | The Guardian (18 January 2022) | | |
| | The Sun (01 January 2021) | | |
| | Vogue (July 2021) | | |
| | GQ (August 2019) | | |
| The factors affecting audience | This Girl Can (2015) | | |
| interpretations of representations, | Quality Street (1956) | | |
| including their own experiences and | The Man with the Golden Gun | | |
| beliefs. | (1974) | | |
| | No Time to Die (2021) | | |
| | The Guardian (18 January 2022) | | |
| | The Sun (01 January 2021) | | |
| | Vogue (July 2021) | | |
| | GQ (August 2019) | | |
| Theoretical perspectives on | This Girl Can (2015) | | |
| representation, including processes | Quality Street (1956) | | |
| of selection, construction and | The Man with the Golden Gun | | |
| mediation. | (1974) | | |
| | No Time to Die (2021) | | |
| | The Guardian (18 January 2022) | | |
| | The Sun (01 January 2021) | | |
| | Vogue (July 2021) | | |
| | GQ (August 2019) | | |
| Theoretical perspectives on gender | This Girl Can (2015) | | |
| and representation, including | Quality Street (1956) | | |
| feminist approaches. | The Man with the Golden Gun | | |
| | (1974) | | |
| | No Time to Die (2021) | | |
| | The Guardian (18 January 2022) | | |
| | The Sun (01 January 2021) | | |
| | Vogue (July 2021) | | |
| | GQ (August 2019) | | |
| Theories | | | |
| Theories of representation | This Girl Can (2015) | | |
| Laura Mulvey Male Gaze | Quality Street (1956) | | |
| Stuart Hall Representation | The Man with the Golden Gun | | |
| bell hooks Feminist | (1974) | | |
| Alvarado Ethnicity | No Time to Die (2021) | | |
| | The Guardian (18 January 2022) | | |



| The Sun (01 January 2021) | | |
|---------------------------|--|--|
| Vogue (July 2021) | | |
| GQ (August 2019) | | |

| Component 1 | | | | |
|--|------------------------|-------|-------|-------|
| Section B: Media Industries | | | | |
| Content | Set Text | RAG 1 | RAG 2 | RAG 3 |
| The nature of media production, | No Time to Die (2021) | | | |
| including by large organisations, who own the products they produce, and | The Sun | | | |
| by individuals and groups | Fortnite (2017) | | | |
| | The Archers | | | |
| The impact of production processes, | No Time to Die (2021) | | | |
| personnel and technologies on the | The Sun | | | |
| final product, including similarities | Fortnite (2017) | | | |
| and differences between media | The Archers | | | |
| products in terms of when and | | | | |
| where they are produced | | | | |
| The effect of ownership and control | No Time to Die (2021) | | | |
| of media organisations, including | The Sun | | | |
| conglomerate ownership, | Fortnite (2017) | | | |
| diversification and vertical | The Archers | | | |
| integration | | | | |
| The impact of the increasingly | No Time to Die (2021) | | | |
| convergent nature of media | The Sun | | | |
| industries across different platforms | Fortnite (2017) | | | |
| and different national settings | The Archers | | | |
| The importance of different funding | No Time to Die (2021) | | | |
| models, including government | The Sun | | | |
| funded, not-for-profit and | Fortnite (2017) | | | |
| commercial models | The Archers | | | |
| How the media operate as | Black Panther (2018) | | | |
| commercial industries on a global | I, Daniel Black (2016) | | | |
| scale and reach both large and | Daily Mirror | | | |
| specialised audiences | The Times | | | |
| The functions and types of | No Time to Die (2021) | | | |
| regulation of the media | The Sun | | | |
| | Fortnite (2017) | | | |
| | The Archers | | | |
| The impact of 'new' digital | No Time to Die (2021) | | | |
| technologies on media regulation, | The Sun | | | |
| including the role of individual producers | Fortnite (2017) | | | |
| | The Archers | | | |
| · | | | | - |
| The challenges for media regulation | No Time to Die (2021) | | | |
| presented by 'new' digital | The Sun | | | |
| technologies | Fortnite (2017) | | | |
| | The Archers | | | |



| Theories | | | | |
|-------------------------------|-----------------------|--|--|--|
| Power and media industries | No Time to Die (2021) | | | |
| (including Curran and Seaton) | The Sun | | | |
| | Fortnite (2017) | | | |
| | The Archers | | | |

| Component 1 | | | | |
|--|-----------------|-------|-------|-------|
| Section B: Audiences | | | | |
| Content | Set Text | RAG 1 | RAG 2 | RAG 3 |
| How and why media products are | The Sun | | | |
| aimed at a range of audiences, from small, specialised audiences to large, | Fortnite (2017) | | | |
| mass audiences | The Archers | | | |
| The ways in which media | The Sun | | | |
| organisations target audiences | Fortnite (2017) | | | |
| through marketing, including an understanding of the assumptions organisations make about their target audience(s) | The Archers | | | |
| How media organisations categorise | The Sun | | | |
| audiences | Fortnite (2017) | | | |
| | The Archers | | | |
| The role of media technologies in | The Sun | | | |
| reaching and identifying audiences, | Fortnite (2017) | | | |
| and in audience consumption and usage | The Archers | | | |
| The ways in which audiences may | The Sun | | | |
| interpret the same media products | Fortnite (2017) | | | |
| very differently and how these differences may reflect both social and individual differences | The Archers | | | |
| The ways in which people's media | The Sun | | | |
| practices are connected to their | Fortnite (2017) | | | |
| identity, including their sense of actual and desired self | The Archers | | | |
| The social, cultural and political | The Sun | | | |
| significance of media products, | Fortnite (2017) | | | |
| including the themes or issues they | The Archers | | | |
| address, the fulfilment of needs and | | | | |
| desires and the functions they serve | | | | |
| in everyday life and society | | | | |
| How audiences may respond to and | The Sun | | | |
| interpret media products and why | Fortnite (2017) | | | |
| these interpretations may change over time | The Archers | | | |
| Theories | | | | |



| Albert Media Bandura | The Sun | | |
|--|-----------------|--|--|
| Stuart Hall Reception theory | Fortnite (2017) | | |
| Blumler and Katz Uses and | The Archers | | |
| Gratification | | | |
| Young and Rubicam VALs | | | |
| Lifestyle | | | |