

**Personalised Learning Checklist: GCSE Media Studies**

Component 2: Understanding Media Forms and Products				
Section A: Media Language				
Content	Set Text	RAG 1	RAG 2	RAG 3
The various forms of media language used to create and communicate meanings in media products	Man Like Mobeen, Series 1, Episode 2			
	Friends, Season 1, Episode 1			
	Contemporary music video			
	Contemporary music video			
	Music video from the 1980s to early 1990s			
	Online media-Websites			
	Social and participatory media			
How choice (selection, combination and exclusion) of elements of media language influences meaning in media products, including to create narratives, to portray aspects of reality, to construct points of view, and to represent the world in ways that convey messages and values	Man Like Mobeen, Series 1, Episode 2			
	Friends, Season 1, Episode 1			
	Contemporary music video			
	Contemporary music video			
	Music video from the 1980s to early 1990s			
	Online media-Websites			
	Social and participatory media			
The relationship between technology and media products.	Man Like Mobeen, Series 1, Episode 2			
	Friends, Season 1, Episode 1			
	Contemporary music video			
	Contemporary music video			
	Music video from the 1980s to early 1990s			
	Online media-Websites			
	Social and participatory media			
The codes and conventions of media language, how they develop and become established as 'styles' or genres (which are common across different media products) and how they may also vary over time.	Man Like Mobeen, Series 1, Episode 2			
	Friends, Season 1, Episode 1			
	Contemporary music video			
	Contemporary music video			
	Music video from the 1980s to early 1990s			
	Online media-Websites			
	Social and participatory media			
Intertextuality, including how inter-relationships between media products can influence meaning.	Man Like Mobeen, Series 1, Episode 2			
	Friends, Season 1, Episode 1			
	Contemporary music video			



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	Contemporary music video			
	Music video from the 1980s to early 1990s			
	Online media-Websites			
	Social and participatory media			
Fundamental principles of semiotic analysis, including denotation and connotation	Man Like Mobeen, Series 1, Episode 2			
	Friends, Season 1, Episode 1			
	Contemporary music video			
	Contemporary music video			
	Music video from the 1980s to early 1990s			
	Online media-Websites			
	Social and participatory media			
Theoretical perspectives on genre, including principles of repetition and variation; the dynamic nature of genre; hybridity and intertextuality.	Man Like Mobeen, Series 1, Episode 2			
	Friends, Season 1, Episode 1			
	Contemporary music video			
	Contemporary music video			
	Music video from the 1980s to early 1990s			
	Online media-Websites			
	Social and participatory media			
Theories				
Narrative Theory <ul style="list-style-type: none"> • Propp and Todorov • Steve Neale Genre Theory 	This Girl Can (2015)			
	Quality Street (1956)			
	The Man with the Golden Gun (1974)			
	No Time to Die (2021)			
	The Guardian (18 January 2022)			
	The Sun (01 January 2021)			
	Vogue (July 2021)			
	GQ (August 2019)			

Component 1				
Section A: Representation				
Content	Set Text	RAG 1	RAG 2	RAG 3
The ways in which the media represent (rather than simply present)	Man Like Mobeen, Series 1, Episode 2			
	Friends, Season 1, Episode 1			



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the world, and construct versions of reality.	Contemporary music video			
	Contemporary music video			
	Music video from the 1980s to early 1990s			
	Online media-Websites			
	Social and participatory media			
The choices media producers make about how to represent particular events, social groups and ideas.	Man Like Mobeen, Series 1, Episode 2			
	Friends, Season 1, Episode 1			
	Contemporary music video			
	Contemporary music video			
	Music video from the 1980s to early 1990s			
	Online media-Websites			
	Social and participatory media			
The ways aspects of reality may be represented differently depending on the purposes of the producers.	Man Like Mobeen, Series 1, Episode 2			
	Friends, Season 1, Episode 1			
	Contemporary music video			
	Contemporary music video			
	Music video from the 1980s to early 1990s			
	Online media-Websites			
	Social and participatory media			
The different functions and uses of stereotypes, including an understanding of how stereotypes become established, how they may vary over time, and how stereotypes enable audiences to interpret media quickly.	Man Like Mobeen, Series 1, Episode 2			
	Friends, Season 1, Episode 1			
	Contemporary music video			
	Contemporary music video			
	Music video from the 1980s to early 1990s			
	Online media-Websites			
	Social and participatory media			
How and why particular social groups may be under-represented or misrepresented.	Man Like Mobeen, Series 1, Episode 2			
	Friends, Season 1, Episode 1			
	Contemporary music video			
	Contemporary music video			



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	Music video from the 1980s to early 1990s			
	Online media-Websites			
	Social and participatory media			
How representations (including self-representations) convey particular viewpoints, messages, values and beliefs, which may be reinforced across a wide range of media products.	Man Like Mobeen, Series 1, Episode 2			
	Friends, Season 1, Episode 1			
	Contemporary music video			
	Contemporary music video			
	Music video from the 1980s to early 1990s			
	Online media-Websites			
	Social and participatory media			
The social, cultural and political significance of particular representations in terms of the themes and issues that they address.	Man Like Mobeen, Series 1, Episode 2			
	Friends, Season 1, Episode 1			
	Contemporary music video			
	Contemporary music video			
	Music video from the 1980s to early 1990s			
	Online media-Websites			
	Social and participatory media			
How representations reflect the social, historical and cultural contexts in which they were produced.	Man Like Mobeen, Series 1, Episode 2			
	Friends, Season 1, Episode 1			
	Contemporary music video			
	Contemporary music video			
	Music video from the 1980s to early 1990s			
	Online media-Websites			
	Social and participatory media			
The factors affecting audience interpretations of representations, including their own experiences and beliefs.	Man Like Mobeen, Series 1, Episode 2			
	Friends, Season 1, Episode 1			
	Contemporary music video			
	Contemporary music video			
	Music video from the 1980s to early 1990s			
	Online media-Websites			
	Social and participatory media			



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Theoretical perspectives on representation, including processes of selection, construction and mediation.	Man Like Mobeen, Series 1, Episode 2			
	Friends, Season 1, Episode 1			
	Contemporary music video			
	Contemporary music video			
	Music video from the 1980s to early 1990s			
	Online media-Websites			
	Social and participatory media			
Theoretical perspectives on gender and representation, including feminist approaches.	Man Like Mobeen, Series 1, Episode 2			
	Friends, Season 1, Episode 1			
	Contemporary music video			
	Contemporary music video			
	Music video from the 1980s to early 1990s			
	Online media-Websites			
	Social and participatory media			
Theories				
Theories of representation <ul style="list-style-type: none"> • Laura Mulvey Male Gaze • Stuart Hall Representation • bell hooks Feminist • Alvarado Ethnicity 	Man Like Mobeen, Series 1, Episode 2			
	Friends, Season 1, Episode 1			
	Contemporary music video			
	Contemporary music video			
	Music video from the 1980s to early 1990s			
	Online media-Websites			
	Social and participatory media			

Component 1				
Section B: Media Industries				
Content	Set Text	RAG 1	RAG 2	RAG 3
The nature of media production, including by large organisations, who own the products they produce, and by individuals and groups	Man Like Mobeen, Series 1, Episode 2			
	Friends, Season 1, Episode 1			
	Contemporary music video			
	Contemporary music video			
	Online media-Websites			



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	Social and participatory media			
The impact of production processes, personnel and technologies on the final product, including similarities and differences between media products in terms of when and where they are produced	Man Like Mobeen, Series 1, Episode 2			
	Friends, Season 1, Episode 1			
	Contemporary music video			
	Contemporary music video			
	Online media-Websites			
	Social and participatory media			
The effect of ownership and control of media organisations, including conglomerate ownership, diversification and vertical integration	Man Like Mobeen, Series 1, Episode 2			
	Friends, Season 1, Episode 1			
	Contemporary music video			
	Contemporary music video			
	Online media-Websites			
	Social and participatory media			
The impact of the increasingly convergent nature of media industries across different platforms and different national settings	Man Like Mobeen, Series 1, Episode 2			
	Friends, Season 1, Episode 1			
	Contemporary music video			
	Contemporary music video			
	Online media-Websites			
	Social and participatory media			
The importance of different funding models, including government funded, not-for-profit and commercial models	Man Like Mobeen, Series 1, Episode 2			
	Friends, Season 1, Episode 1			
	Contemporary music video			
	Contemporary music video			
	Online media-Websites			
	Social and participatory media			
How the media operate as commercial industries on a global scale and reach both large and specialised audiences	Man Like Mobeen, Series 1, Episode 2			
	Friends, Season 1, Episode 1			
	Contemporary music video			
	Contemporary music video			
	Online media-Websites			
	Social and participatory media			
The functions and types of regulation of the media	Man Like Mobeen, Series 1, Episode 2			



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	Friends, Season 1, Episode 1			
	Contemporary music video			
	Contemporary music video			
	Online media-Websites			
	Social and participatory media			
The impact of 'new' digital technologies on media regulation, including the role of individual producers	Man Like Mobeen, Series 1, Episode 2			
	Friends, Season 1, Episode 1			
	Contemporary music video			
	Contemporary music video			
	Online media-Websites			
	Social and participatory media			
The challenges for media regulation presented by 'new' digital technologies	Man Like Mobeen, Series 1, Episode 2			
	Friends, Season 1, Episode 1			
	Contemporary music video			
	Contemporary music video			
	Online media-Websites			
	Social and participatory media			
Theories				
Power and media industries (including Curran and Seaton)	No Time to Die (2021)			
	The Sun			
	Fortnite (2017)			
	The Archers			

Component 1				
Section B: Audiences				
Content	Set Text	RAG 1	RAG 2	RAG 3
How and why media products are aimed at a range of audiences, from small, specialised audiences to large, mass audiences	Man Like Mobeen, Series 1, Episode 2			
	Friends, Season 1, Episode 1			
	Contemporary music video			
	Contemporary music video			
	Online media-Websites			
	Social and participatory media			
The ways in which media organisations target audiences	Man Like Mobeen, Series 1, Episode 2			



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through marketing, including an understanding of the assumptions organisations make about their target audience(s)	Friends, Season 1, Episode 1			
	Contemporary music video			
	Contemporary music video			
	Online media-Websites			
	Social and participatory media			
How media organisations categorise audiences	Man Like Mobeen, Series 1, Episode 2			
	Friends, Season 1, Episode 1			
	Contemporary music video			
	Contemporary music video			
	Online media-Websites			
	Social and participatory media			
The role of media technologies in reaching and identifying audiences, and in audience consumption and usage	Man Like Mobeen, Series 1, Episode 2			
	Friends, Season 1, Episode 1			
	Contemporary music video			
	Contemporary music video			
	Online media-Websites			
	Social and participatory media			
The ways in which audiences may interpret the same media products very differently and how these differences may reflect both social and individual differences	Man Like Mobeen, Series 1, Episode 2			
	Friends, Season 1, Episode 1			
	Contemporary music video			
	Contemporary music video			
	Online media-Websites			
	Social and participatory media			
The ways in which people's media practices are connected to their identity, including their sense of actual and desired self	Man Like Mobeen, Series 1, Episode 2			
	Friends, Season 1, Episode 1			
	Contemporary music video			
	Contemporary music video			
	Online media-Websites			
	Social and participatory media			
The social, cultural and political significance of media products, including the themes or issues they address, the fulfilment of needs and desires and the functions they serve in everyday life and society	Man Like Mobeen, Series 1, Episode 2			
	Friends, Season 1, Episode 1			
	Contemporary music video			
	Contemporary music video			
	Online media-Websites			



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	Social and participatory media			
How audiences may respond to and interpret media products and why these interpretations may change over time	Man Like Mobeen, Series 1, Episode 2			
	Friends, Season 1, Episode 1			
	Contemporary music video			
	Contemporary music video			
	Online media-Websites			
	Social and participatory media			
Theories				
<ul style="list-style-type: none"> • Albert Media Bandura • Stuart Hall Reception theory • Blumler and Katz Uses and Gratification • Young and Rubicam VALs Lifestyle 	Man Like Mobeen, Series 1, Episode 2			
	Friends, Season 1, Episode 1			
	Contemporary music video			
	Contemporary music video			
	Online media-Websites			
	Social and participatory media			