



Knowledge Organiser KT 4 Media

Subject Specific Vocabulary	Short-hand definitions
Traditional media	
New media	
Social media	
Fake news	
Open bias	
Hidden Bias	
Filter bubble	

Key question 1: List three left leaning and right leaning papers

Key question 2: What are the 4 different types of opinion polls.

Key question 3:What other shows ‘shape the agenda’

How has the media changed

Broadcast media

Are Opinion Polls god for democracy.



Evauate view that media enhances democracy

Evaluate the view that pressure groups rather than the media have greater impact on politics

Evaluate the view that UK media has little influence over public opinion and voting behaviour