



Knowledge Organiser KT 4 Voting Behaviour

Subject Specific Vocabulary	Short-hand definitions
Class dealignment	
Floating voter	
Political socialisation	
Valence	
Issue voting	
Rational Choice Theory	
Electoral Volatility	

Key question 1:
What are the social
classes in the UK – A
B C1 C2 D E?

Key question 2: What
long term (social
factors) affect the way
people vote.

Key question 3: What
short term factors
affect the way people
vote

Social Factors (Long Term Factors)

Short Term Factors

Election Case studies



Election Case studies

Evaluate the view that social factors are most important in determining election outcomes

Evaluate the view that most elections are won or lost by the competence of governments rather than the skill of the opposition.