



DRAYTON MANOR HIGH SCHOOL

Success at Sixth Form – Subject Specific Tips

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| Subject | Applied General in Creative Digital Media Production (Vocational) | |
| Class and homework expectations | | |
| Students should bring the following items to each lesson | | |
| Folder including: | Equipment/stationary: | |
| <ul style="list-style-type: none"> • Assessment record sheet • Specification checklist • Student handbook • Assessment criteria | <ul style="list-style-type: none"> • Pens • Pencil • Paper/exercise book • Level • Dividers • USB | |
| Scheme of Work | | |
| Year 12 | Year 13 | |
| Students will work through theory and practical projects throughout the year to cover all assessment objectives and prepare for components 1-3. They will work in various mediums to allow students to gain a better understanding of key concepts and areas of development. | Students will continue to work on the theoretical elements of the course as well as beginning their NEA for component 3. Once the NEA has been submitted at the end of the Autumn term, students will work on revision. | |
| Assessment Objectives | | |
| AO1 Demonstrate knowledge and understanding of: | AO2 Apply knowledge and understanding of the key concepts of media studies to: | AO3 Research, develop and create media products for an intended audience |
| <ul style="list-style-type: none"> • The key concepts and critical perspectives of media • Contexts of media and their influence on media products and processes | <ul style="list-style-type: none"> • Analyse media products, in relation to their contexts, using critical perspectives as appropriate • Evaluate their own practical work. | <ul style="list-style-type: none"> • Applying knowledge and understanding of key concepts of media studies. |
| Assessment | | |
| Unit 1: Component 1: Media Products, Industries and Audiences (35% Exam) | | |
| Unit 2: Component 2: Media Forms and Products in Depth (35% Exam) | | |
| Unit 3: Component 3: Cross-Media Production (30% NEA) | | |
| How to do well in Year 12 and 13 | | |
| <ul style="list-style-type: none"> • Attend all lessons and catch up with any work missed by seeing your teacher • Keep your assessment record up to date and work on the feedback given by your teacher • Students must keep up to date with the news and case studies applying to media • Practicing past paper questions and applying to your own researched case studies is essential • Student should know all key terms • Use key terminology and create a glossary of key terms as you go | | |
| Support available | | |
| <ul style="list-style-type: none"> • Revision session scheduled in the lead up to exams for students requiring extra support • Revision books to be provided to all students | | |
| How parents can help support | | |

- Please help your son or daughter to organise their folder and keep it up to date
- Check that they are doing homework
- Encourage them to watch a range of media and think about the representation and audiences of each text e.g. newspaper, current affairs, films, television programmes, magazines, websites, radio broadcasts
- Discuss with them any letter you receive about opportunities or issues

Helpful websites or resources

Revision Guides for the WJEC course are provided to each student.

Newspapers and current affairs programs provide students with a range of relevant case studies

Useful websites for Media Studies:

<http://www.wjec.co.uk/qualifications/media-studies/>

www.youtube.com

www.imdb.com

<http://www.newseum.org/todaysfrontpages/>

<http://www.britishpathe.com/>

http://mediaknowall.com/as_alevel/alevel.php

www.asa.org.uk

www.bbfc.co.uk

www.ofcom.org.uk

www.pcc.org.uk