



Here are some tips for you as parents to support your child in Media at Drayton Manor:

KS4	<ul style="list-style-type: none">• Watch TV, adverts or film clips with your child and ask questions like, "Who is this aimed at?" or "What message does it give?"• Encourage them to revise key terminology (e.g. mise-en-scène, representation, target audience).• Discuss current media news — for example, how social media influences public opinion.• Help them practise analysing print media (e.g. newspapers, magazines, posters) at home.• Check they're revising the set products — there are specific texts they must know.
KS5	<ul style="list-style-type: none">• Ask them to explain how different media products link to theory — this deepens their understanding.• Encourage wider viewing and reading (e.g. articles on media ownership, YouTube breakdowns of genre conventions).• Support time management for coursework – it involves planning, drafts, and reflection.• Remind them that watching media texts critically (not passively) helps improve analysis.• Ask them about key theorists and debates — it reinforces AO2 and AO3.