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# PRESENTATION

WHAT IS IT, WHAT IS IT FOR,  
AND HOW DO WE DO IT  
WELL?



## AO4 - PRESENT

**"Present a personal and meaningful response that realises intentions and, where appropriate, makes connections between visual and other elements"**

Exceptional ability to present a personal and meaningful response. Exceptional ability to realise intentions and make connections where appropriate.



PRESENTATION IS A CREATIVE PRACTICE IN ITS OWN RIGHT

- What do we call the presentation of artwork in an art gallery?



# Curation



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"AN EXHIBITION IS IN MANY WAYS A SERIES OF CONVERSATIONS. BETWEEN THE ARTIST AND VIEWER, CURATOR AND VIEWER, AND BETWEEN THE WORKS OF ART THEMSELVES. IT CLICKS WHEN AN EXHIBITION FEELS LIKE IT HAS ANSWERED SOME QUESTIONS, AND RAISED EVEN MORE."

THELMA GOLDEN



Thelma Golden is the Director and Chief Curator of The Studio Museum in Harlem, New York City, United States. Golden joined the Museum as Deputy Director for Exhibitions and Programs in 2000 before succeeding Dr. Lowery Stokes Sims, the Museum's former Director and President, in 2005.



Amy Sillman



The works have to look like they're confident. But they also have to look sort of troubled. It's this weird thing: "Does that look confident and troubled?" It's a bit like difficult poetry.

— Amy Sillman —

AZ QUOTES



# KEY IDEAS FOR FORMAL SKETCHBOOK PRESENTATION

- Work should be cropped using a guillotine, and mounted with a thin dark border before being stuck in your books
- Pages should be cohesive and contain works that communicate with each other.
- Titles should be small and sophisticated in nature. Avoid LABELLING your pages eg. 'Photos of Hands'
- Annotations should be small and neatly written, but preferably word processed. Consistency is key – what you start with now, will need to be consistent for the rest of THIS project.
- You should always do a DRY RUN of a double page before you commit to stick work down.
- Pages should not be decorated! The presentation of your work should act to show it in its best light and allow it to speak. If you 'decorate' a page, it will distract from the artwork!



## **TASK ONE**

Crop down your initial drawings so that they are square and manageable.

Use a guillotine

Give your drawings breathing space!

You may find you need to have multiple drawings on a cut