

Study Top Tips

KS4

- Watch TV, adverts or film clips with your child and ask questions like, "Who is this aimed at?" or "What message does it give?"
- Encourage them to revise key terminology (e.g. mise-en-scene, representation, target audience).
- Discuss current media news - for example, how social media influences public opinion.
- Help them practise analysing print media (e.g. newspapers, magazines, posters) at home.
- Check they're revising the set products - there are specific texts they must know.