



DRAYTON MANOR HIGH SCHOOL

YEAR 10 & 11 COURSES

Subject	Travel and Tourism
Course Level	BTEC Award Level 1/2
Examining Body	Pearson BTEC

What will I be studying?

Unit 1 – The UK Travel and Tourism Sector

Unit 2 – UK Travel and Tourism Destinations

Unit 3 – The Development of Travel and Tourism in the UK

Unit 4 – Factors affecting worldwide Travel and Tourism

What skills will I develop?

- Literacy
- Numeracy
- Problem solving
- Organisation
- Planning

How will the course be structured?

Unit 1 – The UK Travel and Tourism Sector

- The UK travel and tourism sector and its importance to the UK economy
- The role of consumer technology in the travel and tourism sector

Unit 2 – UK travel and Tourism Destinations

- The location and appeal of travel and tourism destinations and gateways
- Planning holidays to meet the needs of different visitors

Unit 3 – The development of Travel and Tourism in the UK

- How developments and changes in lifestyles have shaped the sector
- Issues impacting on the sector

Unit 4 – Factors affecting worldwide Travel and Tourism

- How climate and world time can affect the appeal of international destinations
- Influential factors on international travel and tourism destinations

How will I be assessed?

External – 1 Hour Exam (25%)

Unit 1

The UK Travel and Tourism Sector

Internal – Controlled Assessment (75%)

Unit 2

UK Travel and Tourism Destinations

Unit 3

The Development of Travel and Tourism in the UK

Unit 4

Factors affecting worldwide Travel and Tourism

If you have any further questions about taking this course, who should you speak to?

1. Your Geography Teacher
2. Head of Geography – Miss Marshall