



Art GCSE

What is it, and why should you choose to take it next year?

Art is a **practical subject** that encourages you to be **creative**, *independent*, and **experimental**!

You will do this through the exploration of a wide range of techniques and materials such as clay, paint, digital drawings, pen, ink, graphite, plaster, 3D, 2D – the list goes on!



What's the
value in Art?

What's the
point?

The UK Creative Industries 2019 **VALUE**

Value (GVA*)
The UK Creative Industries 2019

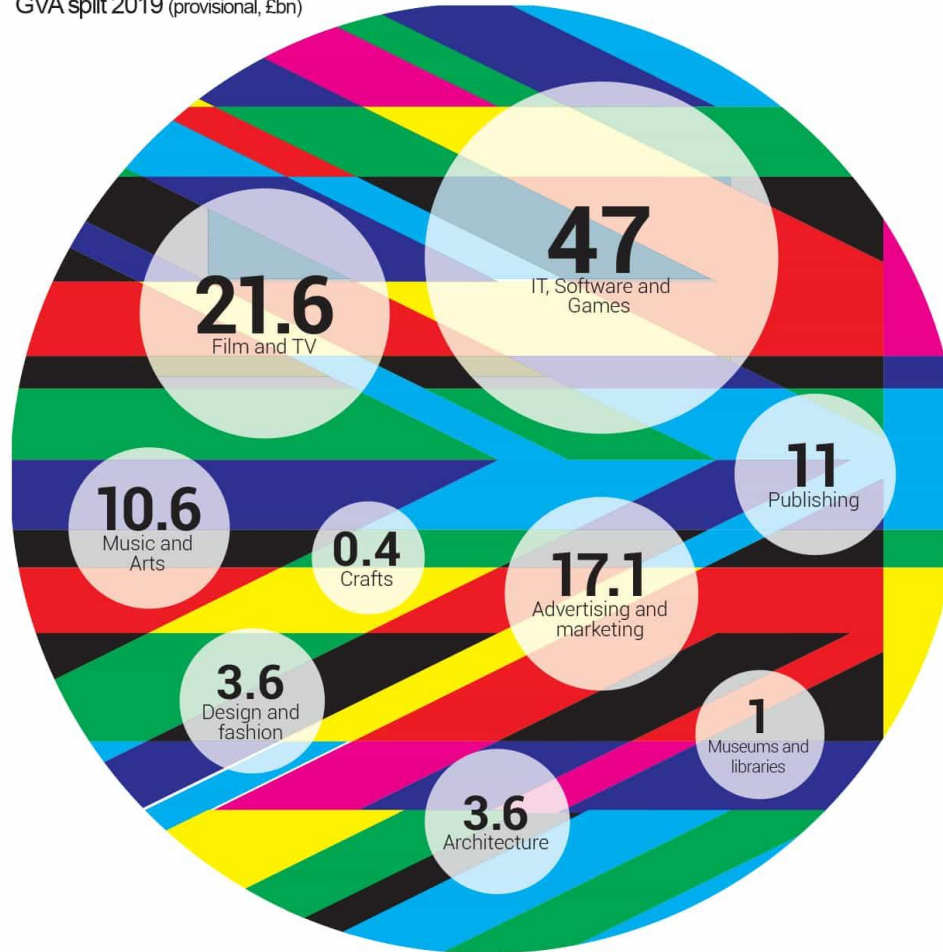
£115.9bn
A YEAR

£13.2m
AN HOUR

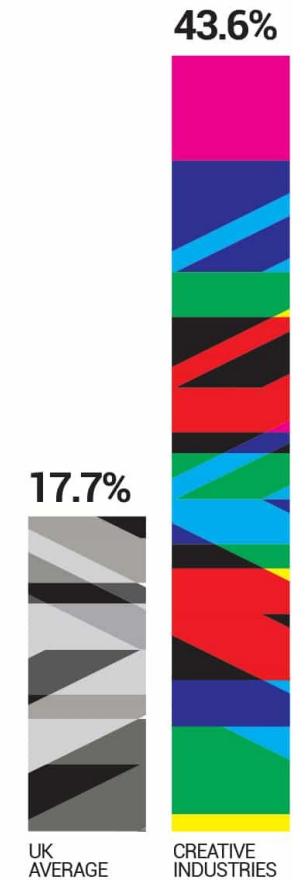
5.6%
INCREASE IN VALUE SINCE 2018**

*Gross Value Added, current prices **Calculated using chained volume measures

GVA split 2019 (provisional, £bn)



Change in GVA 2010-2019**



www.thecreativeindustries.co.uk

The UK Creative Industries 2019 JOBS

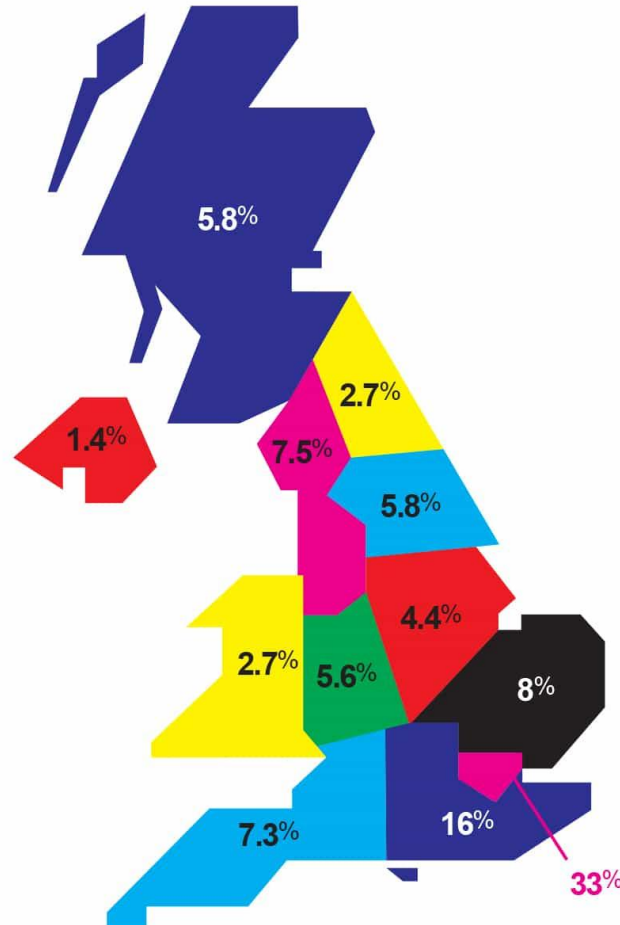
Jobs

2.1 MILLION JOBS TOTAL

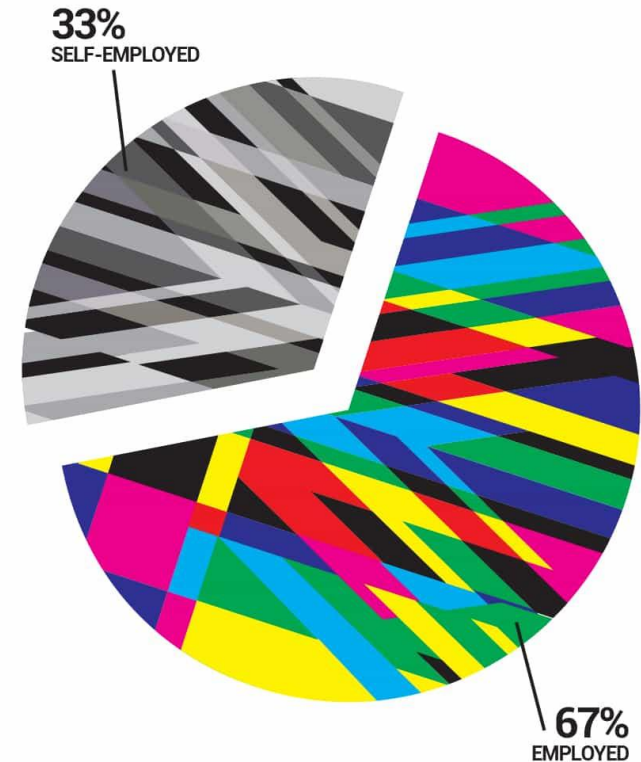
61k NEW JOBS IN 2019

2.7x JOBS GROWTH OF UK AVERAGE

Proportion of UK creative industries jobs by region in 2019



UK Creative Industries Workforce 2019





So what will
you learn in
art GCSE?

In Art GCSE you will
develop an understanding
of the *creative process*.

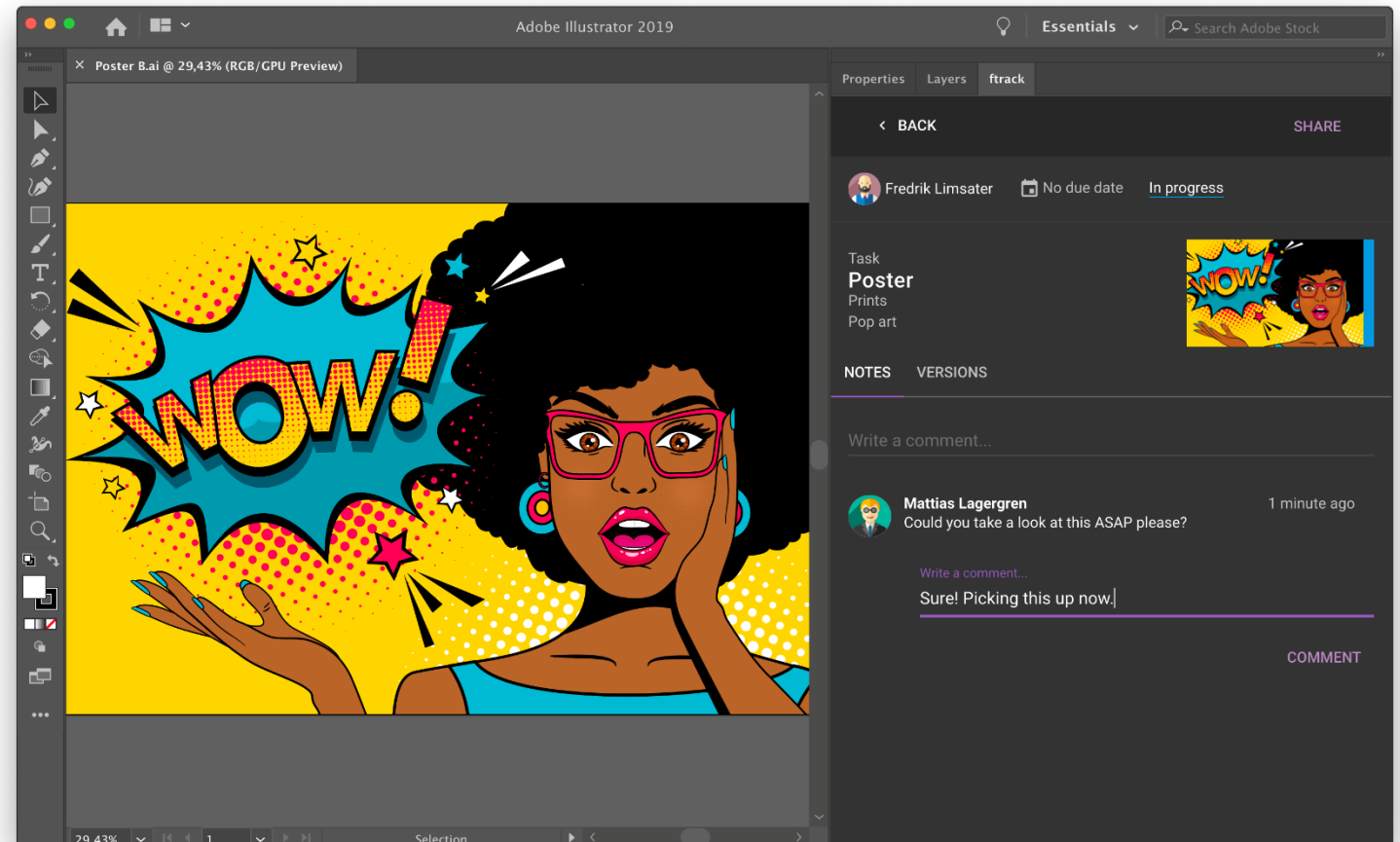


You will learn what it means to create.

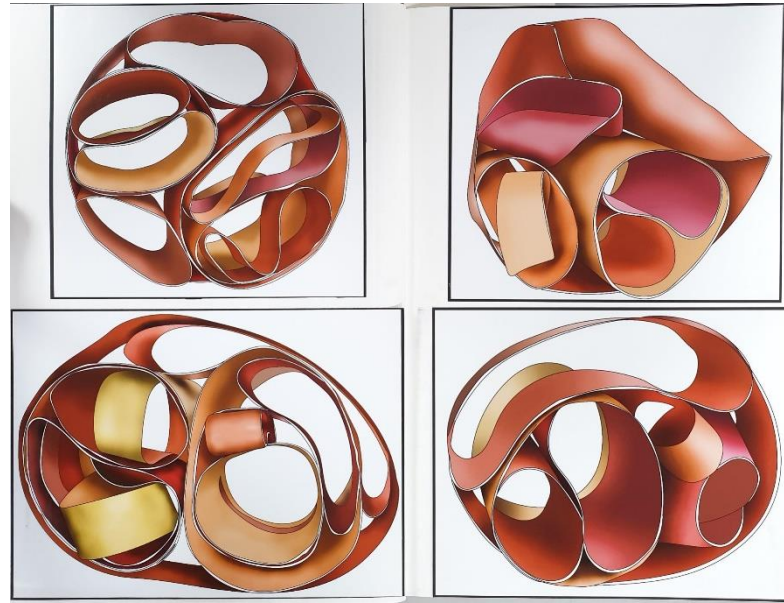
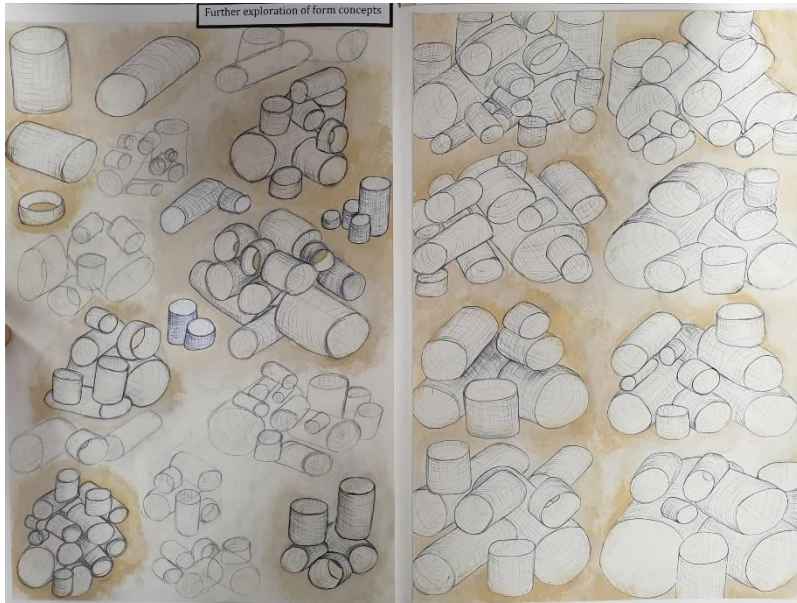
Paint, pastels, clay, textiles, digital art, photography, laser cutting... the list goes on...



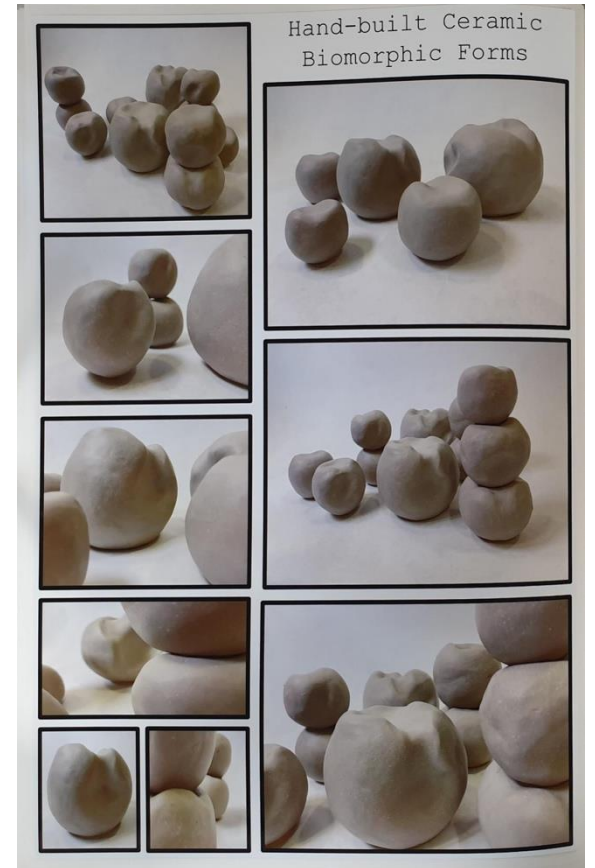
You will learn how to use **Adobe Photoshop** and **Adobe Illustrator**; both industry standard pieces of software that will allow you to make digital artwork like a professional.



You will learn what it feels like to develop an idea and be taught how to explore it.
Ultimately, you will learn how to understand the creative process, just like artists and people in creative industries.



You will learn how to be independent, and self directed. Art at GCSE is all about **being** and **doing** – *not* remembering and memorising.





Who is Art for?

EVERYONE!

EVERYONE!

Art at GCSE is all about **being** and **doing** – *not* remembering and memorising. Everyone has their own creative process and art GCSE will teach you how to access it and feel confident doing so!

What makes up the art GCSE?



90% practical coursework



with a 10-hour exam in which
you produce a final outcome.
The exam is fun though!

What does
it look like
in Year 10?

Two lessons a week using
fine art materials

One lesson a week on the
computer learning Adobe
Photoshop and Illustrator.

Do you have
to do any
writing?

Yes! But... you get to write
about exciting and varied
artists, as well as writing about
yourself!



Is art an
easy
option?

Absolutely *not*.

Art requires consistent effort and is one of the toughest subjects to get an 8 or 9 in. **However**, if you enjoy the subject and make the most of your time in the art department, then **EVERYONE** is capable of achieving a very strong grade.

“But I’m no
good at
art...”

Let us be the judge of that!

If you enjoy the subject and want to continue exploring and developing your creativity (which is very good for positive mental health and personal growth btw...) then art is a strong option at GCSE.

Having a **variety** of GCSEs will develop your ability to learn in different ways and help you to become a well-rounded (and creative!) young person.



If you have any questions, do not hesitate to come and speak to either Mr Sutherland or Miss Smith in the art department.