



DRAYTON MANOR HIGH SCHOOL

**Year 10 Exam: Student guide**  
**Media Studies**

Duration of paper	1 hour 15 minutes
Total marks for paper	60 Marks
Structure of paper	<p>The paper will cover 2 main sections:</p> <p><b>Section A: Exploring Media Language and Representation</b> <b>Section B: Exploring Media Industries and Audiences</b></p> <p>Questions could relate to any of the set products listed below:</p> <p><b>Section A</b> <b>Magazine front cover:</b> Pride (November 2015) GQ (July 2016) <b>Film Posters:</b> The Man with the Golden Gun (1974) Spectre (2015) <b>Newspapers front pages:</b> The Guardian (4 September 2015) The Sun (18 December 2013) The Sun <b>Print Advertisement</b> Quality Street 1956 This Girl Can 2015</p> <p><b>Section B</b> <b>Radio:</b> The Archers <b>Newspapers:</b> The Sun <b>Video Games:</b> Fortnight 2017 <b>Film:</b> Spectre (2015)</p>
Skills	<ul style="list-style-type: none"><li>- You will need to recall information and answer multiple choice questions.</li><li>- You will need to demonstrate knowledge of media frameworks including:<ul style="list-style-type: none"><li>o Media Language</li><li>o Representation</li><li>o Audiences</li><li>o Media Industries</li></ul></li></ul>

### Revision Checklist Component 1: Media Products, Industries and Audience

Topics	Learn	Revise	Do
<b>Theoretical Frameworks</b>			
Media language			
Representation			
Audiences			
Media industries			
<b>Media Forms</b>			
Advertising			
Film marketing			
Magazines			
Music Video			
Newspaper			
Online			
Radio			
Television			
Video games			
<b>Media Context</b>			
Historical context			
Social and cultural context			
Political context			